



**2014 MODEL YEAR**  
**RAM 1500 SPORT CREW CAB 4X4**

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

**Base Price: \$48,395**

**RAM 1500 SPORT CREW CAB 4X4**  
Exterior Color: Black Clear Coat  
Interior Color: Black  
Interior: Cloth Bucket Seats  
Engine: 5.7L V8 HEMI MDS VVT Engine  
Transmission: 8-Spd Auto 8HP70 Transmission

**STANDARD EQUIPMENT** (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

**FUNCTIONAL / SAFETY FEATURES**

- Advanced Multistage Front Air Bags\*\*
- Supp. Side Curtain Frt/Rr Air Bags
- Supplemental Side Air Bags
- Supplemental Frt Seat Side Air Bags
- Elec Shift On Demand Transfer Case
- Anti-Lock 4-Wheel Disc Brakes
- Electronic Stability Control
- Tire Pressure Monitoring Display
- Universal Garage Door Opener
- Remote Keyless Entry with All-Secure
- Sentry Key Theft Deterrent System
- Locking Tailgate
- Electroluminescent Instr Cluster
- Automatic Headlamps
- Var Intermittent Windshield Wipers
- Trailer Tow w/4-Pin Connector Wiring
- 730 Amp Maintenance Free Battery
- 12V Auxiliary Power Outlet
- Alternator - 180 Amp

**INTERIOR FEATURES**

- Cloth Bucket Seats
- Rear 60/40 Split Folding Seat
- Rear Underseat Compartment Storage
- Air Conditioning
- Speed Control
- Power 10-Way Driver Seat
- Power Lumbar Adjust
- Leather Wrapped Steering Wheel
- Steering Wheel Mounted Audio Ctrls
- Pwr Front Windows, 1-Touch, Up & Down
- Power Locks

- Rear Power Sliding Window
- Tilt Steering Column
- Traveler/Mini Trip Computer
- Temperature & Compass Gauge
- LED Interior Lighting
- Uconnect 8.4A AM/FM/BT
- 8.4" Touchscreen Display
- 6 Speakers
- SiriusXM Satellite Radio
- RR View Auto Dim Mirror w/Microphone
- Integrated Voice Command w/Bluetooth
- Audio Jack Input for Mobile Devices
- Media Hub (SD, USB, Aux)

**EXTERIOR FEATURES**

- 20X9.0 Polish/Painted Alum Wheels
- P275/60R20 OWL All Season Tires
- Power Folding Mirrors

**OPTIONAL EQUIPMENT**

- Customer Preferred Package 26L **Comfort Group** \$500
  - Heated Front Seats
  - Heated Steering Wheel
- Sport Premium Group** \$550
  - 9 Amplified Speakers w/Subwoofer
  - Humidity Sensor
  - Air Cond ATC w/Dual Zone Control
- Sport Performance Hood** \$850
- ParkView(TM) Rear Back-up Camera** \$375
- Class IV Receiver Hitch** \$375
- Spray in Bedliner** \$525
- Federal A/C Excise Tax** \$100
- Destination Charge \$1,695

**TOTAL PRICE: \* \$53,365**

DEALER MAY SELL FOR LESS

Assembly Point/Port of Entry: WARREN, MICHIGAN, U.S.A.

VIN: 1C6-RR7UT6ES-155598 L4-VON: 1413 S.L. 1104



\*EXCLUDES LICENSE FEE, PROVINCIAL AND FEDERAL SALES TAXES AND DEALER SUPPLIED OPTIONS AND ACCESSORIES.

\*\* SEE BROCHURE FOR DETAILS

For more information visit: [www.ramtruck.ca](http://www.ramtruck.ca) or call 1-800-465-2001

**Chrysler Canada Inc.**

**5-YEAR / 100,000-KM \$0 DEDUCTIBLE POWERTRAIN WARRANTY**

24-Hour Roadside Assistance

**FULLY TRANSFERABLE**

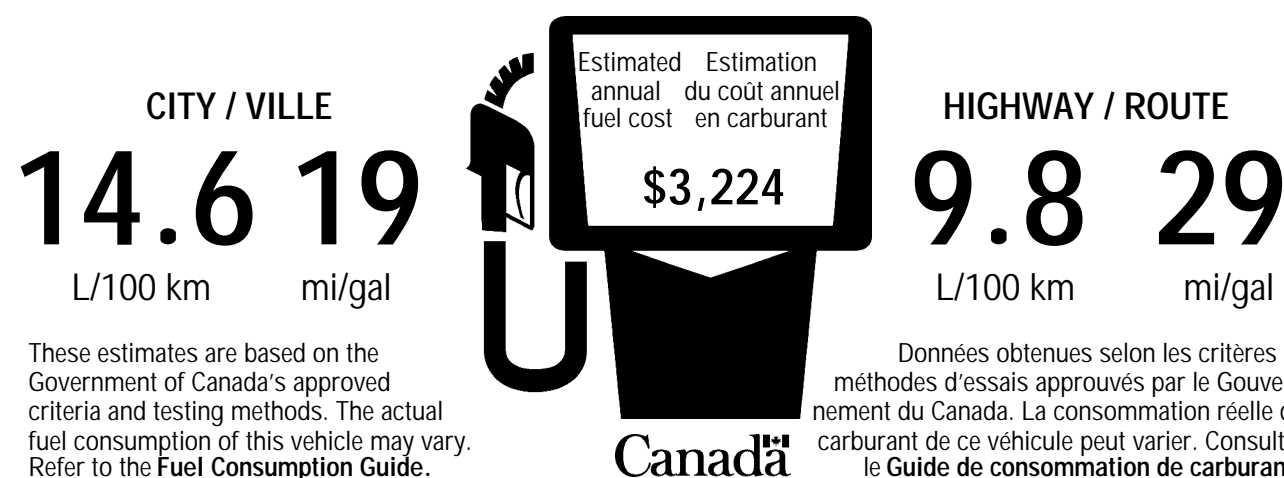
2014 Chrysler, Jeep Dodge and Ram vehicles are backed by a 5-year or 100,000-kilometre fully transferable Powertrain Limited Warranty\* with \$0 deductible plus 24-hour roadside assistance.+ SRT vehicles are backed by a 3-year or 60,000-kilometre fully transferable Powertrain Limited Warranty\* with \$0 deductible plus 24-hour roadside assistance. Basic Warranty coverage is for 3 years or 60,000 kilometres.\* Rust-through coverage on all body sheet metal is for 3 years. The Cummins Turbo Diesel engine is protected by a separate Limited Warranty, covering the engine for 5 years or 160,000 kilometres.\* The EcoDiesel engine is backed by a 5-year or 100,000-kilometre fully transferable Powertrain Limited Warranty\* with \$0 deductible plus 24-hour roadside assistance.+

\* Whichever comes first. Some conditions may apply.\*The 5-year/100,000-kilometre Powertrain Limited Warranty does not apply to vehicles sold for certain commercial uses. See your retailer for full details.

*This Vehicle Is Manufactured To Meet Specific Canadian Requirements.  
This Vehicle Is Not Manufactured For Sale Or Registration Outside Of Canada.*



Ask your dealer for the **FUEL CONSUMPTION GUIDE** or call 1-800-387-2000.



**Demandez le GUIDE DE CONSOMMATION DE CARBURANT à votre concessionnaire ou composez le 1-800-387-2000.**