



2016 MODEL YEAR

RAM 3500 LARAMIE CREW CAB 4X4 LONG BOX

For more information visit: www.ramtrucks.com
or call 1-866-RAMINFO

FCA US LLC

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$51,155

RAM 3500 LARAMIE CREW CAB 4X4
Exterior Color: Delmonico Red Pearl Coat Exterior Paint
Interior Color: Black Interior Color
Interior: Leather-Trimmed Bucket Seats
Full Length Upgraded Floor Console
Heated Second-Row Seats
Engine: 6.7-Liter I6 Cummins® Turbo Diesel Engine
Transmission: 6-Speed Automatic 68RFE Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)
FUNCTIONAL/SAFETY FEATURES

Advanced Multistage Front Airbags
Supplemental Front Seat-Mounted Side Airbags
Supplemental Side-Curtain Front and Rear Airbags
Electronic Stability Control
Anti-Spin Differential Rear Axle
3.73 Rear Axle Ratio
Trailer Brake Control
Anti-Lock 4-Wheel Disc Brakes
Remote Keyless Entry
Sentry Key® Theft Deterrent System
Security Alarm
Speed Control
Power Front Windows w/ 1-Touch Up and Down Feature
ParkSense® Front / Rear Park Assist System
Automatic Headlamps
Bi-Function Halogen Projector Headlamps
Chrome Premium Tail Lamps
Power Chrome Trailer Tow Mirrors w/Power Fold-Away
ParkView™ Rear Back-Up Camera

INTERIOR FEATURES
A/C Auto Temperature Control with Dual Zone Control
Uconnect® 8.4
Uconnect® Access 6-Mo Trial (Registration Req'd)
For Details, Visit www.DriveUconnect.com
SiriusXM® Sat Radio w/ 1-Yr Radio Subscription
For More Information, Call 800-643-2112
Integrated Voice Command with Bluetooth®
Navigation-Capable. See Dealer for Activation
9 Alpine® Speakers with Subwoofer
7-Inch Multi-View Cluster
Remote USB Port - Charge-Only
Media Hub (2 USB, Aux)
Pwr 10-Way Driver Seat w/Memory&Pwr 6-Way Pass Seat
Memory for Radio / Driver's Seat / Mirror
40 / 20 / 40 Split Bench Seat
Heated Steering Wheel
Heated Front Seats
Ventilated Front Seats

OPTIONAL EQUIPMENT (May Replace Standard Equipment)
Leather-Trimmed Bucket Seats \$520
Full Length Upgraded Floor Console

- Heated Second-Row Seats
- Laramie Package 2FH \$95
- Cold Weather Group
- Engine Block Heater
- Winter Front Grille Cover
- Heavy Duty Snow Plow Prep Group \$135
- 220-Amp Alternator
- Transfer Case Skid Plate
- 6-Speed Automatic 68RFE Transmission
- 3.42 Rear Axle Ratio
- Transmission Oil Cooler
- 4.10 Rear Axle Ratio \$100
- Aluminum Rear Axle Differential Cover
- 6.7-Liter I6 Cummins® Turbo Diesel Engine \$8,995
- 180-Amp Alternator
- Diesel Exhaust Brake
- Ram Active Air™
- Rear Window Defroster \$195
- Keyless Enter 'n Go™ \$150
- Center High-Mount Stop Lamp w/Cargo View Camera \$325
- LED Bed Lighting \$100
- Uconnect® 8.4 NAV \$600
- GPS Navigation
- HD® Radio
- SiriusXM Traffic / 5-Yr Traffic Subscription
- SiriusXM Travel Link 5-Yr Travel Link Subscription
- Dual Rear Wheels \$1,200
- 17-Inch Steel Spare Wheel
- 17-Inch x 6.0-Inch Aluminum Wheels
- Clearance Lamps
- LT235/80R17E BSW All Season Tires
- Remote Start System (N/A Manual Transmission) \$225
- DESTINATION CHARGE \$1,195**

TOTAL PRICE: * \$64,990

WARRANTY COVERAGE
5-year or 100,000-mile Powertrain Limited Warranty.
3-year or 36,000-mile Basic Limited Warranty.
Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

**5 YEAR / 100,000 MILE
POWERTRAIN WARRANTY**

Assembly Point/Port of Entry: SALTILLO, MEXICO

VIN: 3C6-3RRJLXGG-327924 L4-VON: 8414 S.L. 0430



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.
* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

EPA DOT Fuel Economy and Environment

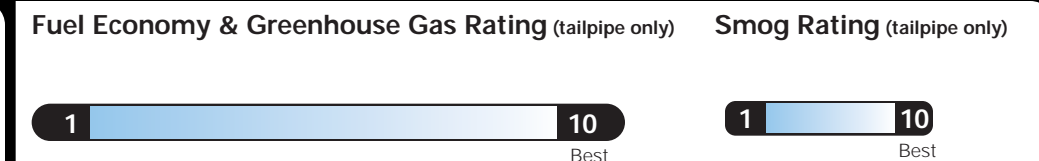


Fuel Economy
N/A
combined city/hwy city highway
N/A gallons per 100 miles

Heavy duty vehicle,
no label required.

You **save**
N/A
in fuel costs
over 5 years
compared to the
average new vehicle.

Annual fuel **COST**
N/A



fueleconomy.gov
Calculate personalized estimates and compare vehicles



GOVERNMENT 5-STAR SAFETY RATINGS

This vehicle has not been rated by the government for frontal crash, side crash or rollover risk.

Source: National Highway Traffic Safety Administration (NHTSA)
www.safercar.gov or 1-888-327-4236