



2014 MODEL YEAR

# RAM 1500 SPORT CREW CAB 4X4

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

**Base Price: \$47,995**

### RAM 1500 SPORT CREW CAB 4X4

Exterior Color: Flame Red Clear Coat

Interior Color: Black

Interior: Cloth Bucket Seats

Engine: 5.7L V8 HEMI MDS VVT Engine

Transmission: 8-Spd Auto 8HP70 Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

#### FUNCTIONAL / SAFETY FEATURES

Advanced Multistage Front Air Bags\*\*

Supp. Side Curtain Frt/Rr Air Bags

Supplemental Side Air Bags

Supplemental Frt Seat Side Air Bags

Elec Shift On Demand Transfer Case

Anti-Lock 4-Wheel Disc Brakes

Electronic Stability Control

Tire Pressure Monitoring Display

Universal Garage Door Opener

Remote Keyless Entry with All-Secure

Sentry Key Theft Deterrent System

Locking Tailgate

Electroluminescent Instr Cluster

Automatic Headlamps

Var Intermittent Windshield Wipers

Trailer Tow w/4-Pin Connector Wiring

730 Amp Maintenance Free Battery

12V Auxiliary Power Outlet

Alternator - 180 Amp

#### INTERIOR FEATURES

Cloth Bucket Seats

Rear 60/40 Split Folding Seat

Rear Underseat Compartment Storage

Air Conditioning

Speed Control

Power 10-Way Driver Seat

Power Lumbar Adjust

Leather Wrapped Steering Wheel

Steering Wheel Mounted Audio Ctrl

Pwr Front Windows, 1-Touch, Up & Down

Power Locks

Rear Power Sliding Window

Tilt Steering Column

Traveler/Mini Trip Computer

Temperature & Compass Gauge

LED Interior Lighting

Uconnect 8.4A AM/FM/BT

8.4" Touchscreen Display

6 Speakers

SiriusXM Satellite Radio

RR View Auto Dim Mirror w/Microphone

Integrated Voice Command w/Bluetooth

Audio Jack Input for Mobile Devices

Media Hub (SD, USB, Aux)

#### EXTERIOR FEATURES

20X9.0 Polish/Painted Alum Wheels

P275/60R20 OWL All Season Tires

Power Folding Mirrors

#### OPTIONAL EQUIPMENT

Customer Preferred Package 26L

Convenience Group

\$400

Keyless Go

Auto High Beam Headlamp Control

Rain Sensitive Windshield Wipers

Remote Proximity Keyless Entry

Comfort Group

\$500

Heated Front Seats

Heated Steering Wheel

Trailer Tow Mirrors & Brake Group

\$650

Trailer Brake Control

Class IV Receiver Hitch

Power Black Trailer Tow Mirrors

Black Exterior Mirrors

Remote Start and Security Group

\$575

Remote Start System

Security Alarm

Sport Premium Group

\$550

9 Amplified Speakers w/Subwoofer

Humidity Sensor

Air Cond ATC w/Dual Zone Control

Single Disc Remote CD Player

\$225

ParkView(TM) Rear Back-up Camera

\$375

Spray in Bedliner

\$525

Federal A/C Excise Tax

\$100

Destination Charge

\$1,695

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**TOTAL PRICE: \* \$53,590**

DEALER MAY SELL FOR LESS

Assembly Point/Port of Entry: WARREN, MICHIGAN, U.S.A.

VIN: 1C6-RR7MTOES-183445

L4-VON: 1183

S.L. 1120



\*EXCLUDES LICENSE FEE, PROVINCIAL AND FEDERAL SALES TAXES AND DEALER SUPPLIED OPTIONS AND ACCESSORIES.

\*\* SEE BROCHURE FOR DETAILS

For more information visit: [www.ramtruck.ca](http://www.ramtruck.ca) or call 1-800-465-2001

## Chrysler Canada Inc.

5-YEAR / 100,000-KM  
\$0 DEDUCTIBLE  
POWERTRAIN WARRANTY

24-Hour Roadside Assistance

FULLY TRANSFERABLE

2014 Chrysler, Jeep Dodge and Ram vehicles are backed by a 5-year or 100,000-kilometre fully transferable Powertrain Limited Warranty\* with \$0 deductible plus 24-hour roadside assistance.+ SRT vehicles are backed by a 3-year or 60,000-kilometre fully transferable Powertrain Limited Warranty\* with \$0 deductible plus 24-hour roadside assistance. Basic Warranty coverage is for 3 years or 60,000 kilometres.\* Rust-through coverage on all body sheet metal is for 3 years. The Cummins Turbo Diesel engine is protected by a separate Limited Warranty, covering the engine for 5 years or 160,000 kilometres.\* The EcoDiesel engine is backed by a 5-year or 100,000-kilometre fully transferable Powertrain Limited Warranty\* with \$0 deductible plus 24-hour roadside assistance.+

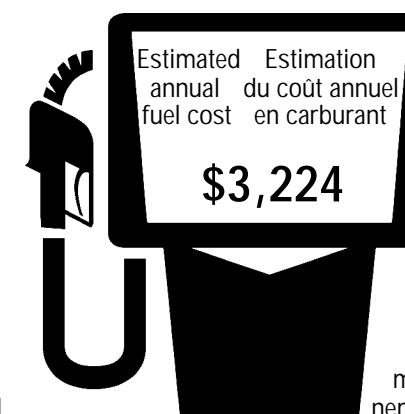
\* Whichever comes first. Some conditions may apply.†The 5-year/100,000-kilometre Powertrain Limited Warranty does not apply to vehicles sold for certain commercial uses. See your retailer for full details.

*This Vehicle Is Manufactured To Meet Specific Canadian Requirements.  
This Vehicle Is Not Manufactured For Sale Or Registration Outside Of Canada.*

# ENERGUIDE

Ask your dealer for the FUEL CONSUMPTION GUIDE  
or call 1-800-387-2000.

CITY / VILLE  
**14.6 19**  
L/100 km mi/gal



Estimated annual fuel cost  
Estimation du coût annuel en carburant

**\$3,224**

HIGHWAY / ROUTE  
**9.8 29**  
L/100 km mi/gal

These estimates are based on the Government of Canada's approved criteria and testing methods. The actual fuel consumption of this vehicle may vary. Refer to the Fuel Consumption Guide.

Canada

Données obtenues selon les critères et méthodes d'essais approuvés par le Gouvernement du Canada. La consommation réelle de carburant de ce véhicule peut varier. Consultez le Guide de consommation de carburant.

**Demandez le GUIDE DE CONSOMMATION DE CARBURANT  
à votre concessionnaire ou composez le 1-800-387-2000.**