



2016 MODEL YEAR

WRANGLER UNLIMITED RUBICON HARD ROCK 4X4

Go Anywhere Do Anything®

For more information visit: www.jeep.com or call 1-877-IAM-JEEP

FCA US LLC

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$36,495

JEEP WRANGLER UNLIMITED RUBICON 4X4 Exterior Color: Bright White Clear Coat Exterior Paint Interior Color: Black Interior Color Interior: Leather-Trimmed Bucket Seats Engine: 3.6-Liter V6 24-Valve VVT Engine Transmission: 5-Speed Automatic Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT) FUNCTIONAL/SAFETY FEATURES

4:1 Rock-Trac® Part-Time 4WD System Tru-Lok® Differential Front and Rear Axles Electronic Front Sway Bar Disconnect Rear Stabilizer Bar Next Generation Dana® 44 Heavy Duty Rear Axle Next Generation Dana® 44 Heavy Duty Front Axle Rock Rails Transfer Case Skid Plate Fuel Tank Skid Plate 22.5-Gallon Fuel Tank Advanced Multistage Front Airbags Electronic Stability Control 4-Wheel Disc Brakes Traction Control Electronic Roll Mitigation Hill Start Assist Trailer Sway Damping Sentry Key® Theft Deterrent System Security Alarm Tire Pressure Monitor with Warning Lamp Speed Control

INTERIOR FEATURES

Auto-Dimming Mirror with Reading Lamp Air Conditioning Power Windows with Front One-Touch-Down Feature Power Door Locks Remote Keyless Entry Steering Wheel Mounted Audio Controls Leather-Wrapped Steering Wheel Tilt Steering Column

OPTIONAL EQUIPMENT (May Replace Standard Equipment)

Rubicon Hard Rock Edition 24J \$4,800 Jeep Trail Rated Kit Accent Stitching Driver Seat Height Adjuster Front Seatback Map Pockets Red "Trail Rated" Badge Premium Black Sunrider® Soft Top All-Weather Slush Mats by Mopar® Rubicon Hood Decal Steel Front Bumper Steel Rear Bumper Red Front and Rear Tow Hooks

Power Dome Hood 17-Inch x 7.5-Inch Polished Semi-Gloss Black Wheels Premium EVIC Message Center Silver Interior Accents Heated Front Seats Leather-Trimmed Bucket Seats Connectivity Group Electronic Vehicle Information Center Tire Pressure Monitoring Display Black Fuel Filler Door Alpine® Premium 9-Speakers w/All Weather Subwoofer Max Trailer Tow Package \$495 Class II Receiver Hitch Trailer Tow with 4-Pin Connector Wiring Hard Top Headliner \$495 5-Speed Automatic Transmission \$1,350 3.73 Front / Rear Axle Ratios Hill Descent Control Add 4.10 Axle Ratio \$695 Body-Color Fender Flares \$345 Freedom Top® Body-Color 3-Piece Hard Top Delete Sunrider® Soft Top Rear Window Defroster Rear Window Wiper / Washer Radio 430N \$1,195 40 GB Hard Drive with 28 GB Available SiriusXM Travel Link 5-Yr Travel Link Subscription 6.5-Inch Touchscreen Display Remote USB Port GPS Navigation

DESTINATION CHARGE \$995

TOTAL PRICE: \* \$48,460

WARRANTY COVERAGE

5-year or 60,000-mile Powertrain Limited Warranty. 3-year or 36,000-mile Basic Limited Warranty. Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

5 YEAR / 60,000 MILE POWERTRAIN WARRANTY

Assembly Point/Port of Entry: TOLEDO, OHIO, U.S.A.

VIN: 1C4-BJWFG2GL-120260 L4-VON: 7203 S.L. 1015



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

\* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

EPA DOT Fuel Economy and Environment

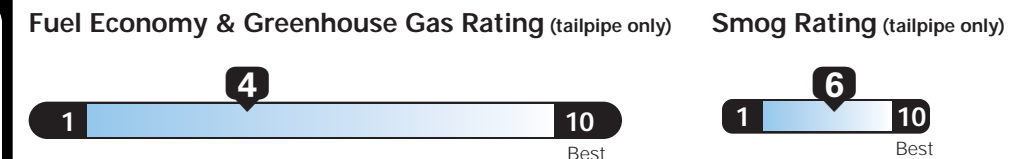
Gasoline Vehicle

Fuel Economy 18 MPG combined city/hwy 16 city 20 highway 5.6 gallons per 100 miles

Small SUV 4WD range from 17 to 33 MPG. The best vehicle rates 119 MPGe.

You spend \$3,500 more in fuel costs over 5 years compared to the average new vehicle.

Annual fuel cost \$2,500



This vehicle emits 505 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at fueleconomy.gov

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 25 MPG and cost \$9,000 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.00 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fueleconomy.gov

Calculate personalized estimates and compare vehicles



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score Not Rated

Based on the combined ratings of frontal, side, and rollover. Should ONLY be compared to other vehicles of similar size and weight.

Frontal Crash Driver Passenger Not Rated Not Rated

Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

Side Crash Front seat Rear seat Not Rated Not Rated

Based on the risk of injury in a side impact.

Rollover ★★★

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.

Source: National Highway Traffic Safety Administration (NHTSA)

www.safercar.gov or 1-888-327-4236

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.

PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE:

U.S./CANADIAN PARTS CONTENT: 73% NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

FOR THIS VEHICLE:

FINAL ASSEMBLY POINT: TOLEDO, OHIO, U.S.A.

COUNTRY OF ORIGIN:

ENGINE: UNITED STATES TRANSMISSION: UNITED STATES