



**2015 MODEL YEAR**  
**RAM 1500 LARAMIE**  
**LIMITED EDITION CREW CAB 4X4**

For more information visit: [www.ramtrucks.com](http://www.ramtrucks.com)  
 or call 1-866-RAMINFO

FCA US LLC

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

**Base Price: \$50,690**

**RAM 1500 LONGHORN CREW CAB 4X4**  
 Exterior Color: Granite Crystal Metallic Clear Coat Exterior Paint  
 Interior Color: Black Interior Color  
 Interior: Laramie Limited Leather Bucket Seats  
 Engine: 5.7-Liter V8 HEMI MDS VVT Engine  
 Transmission: 8-Speed Automatic 8HP70 Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT) FUNCTIONAL/SAFETY FEATURES

- 3.21 Rear Axle Ratio
- Class IV Receiver Hitch
- 32-Gallon Fuel Tank
- Remote Keyless Entry with All-Secure
- Remote Start System (N/A Manual Transmission)
- Spray-In Bedliner
- Locking Tailgate
- Advanced Multistage Front Airbags
- Supplemental Side-Curtain Front and Rear Airbags
- Anti-Lock 4-Wheel Disc Brakes
- ParkView™ Rear Back-Up Camera
- ParkSense Front / Rear Park Assist System
- Sentry Key Theft Deterrent System

INTERIOR FEATURES  
 A/C Auto Temperature Control with Dual Zone Control  
 Uconnect 8.4AN AM/FM/SXM/HD/BD/NAV  
 Uconnect Access 1-Year Trial (Reg Required)

- For Details, Visit [www.DriveUconnect.com](http://www.DriveUconnect.com)
- Integrated Voice Command with Bluetooth
- SiriusXM Satellite Radio w/ 1-Yr Radio Subscription
- SiriusXM Travel Link™ / 5-Year Subscription
- SiriusXM Traffic™ / 5-Year Traffic Service
- For More Information, Call 800-643-2112
- 9 Amplified Speakers with Subwoofer
- Premium Leather-Wrapped Steering Wheel
- Steering Wheel Mounted Audio Controls
- Heated Steering Wheel
- Tilt Steering Column
- Power Adjustable Pedals with Memory
- Laramie Longhorn Instrument Cluster
- Rear Power Sliding Window
- Pwr 10-Way Driver Seat w/Memory&Pwr 6-Way Pass Seat

OPTIONAL EQUIPMENT (May Replace Standard Equipment) **\$2,495**  
 Limited Package 26M

- Wood / Leather-Wrapped Steering Wheel
- Delete Tow Hooks
- 20-Inch x 9-Inch Alum Paint / Chrome Inserts Wheels
- High Back Seats
- Leather-Wrapped Grab Handle
- Rear 60 / 40 Split Folding Seat
- Folding Flat Load Floor Storage
- Body-Color Front Fascia
- Body-Color Rear Bumper

- Laramie Limited Group
- Laramie Limited Leather Bucket Seats
- Luxury Front and Rear Floor Mats
- Pwr 10-Way Driver Seat w/Memory&Pwr 6-Way Pass Seat
- 4-Corner Air Suspension
- Automatic High Beam Headlamp Control
- Body-Color Fender Flares
- Steering Wheel Mounted Audio Controls
- Heated Front Seats
- Heated and Ventilated Front Seats
- Heated Steering Wheel
- Heated Second-Row Seats
- Monotone Paint
- Keyless Enter 'n Go™
- Rain Sensitive Windshield Wipers
- 115-Volt Auxiliary Power Outlet
- Rear Window Defroster
- Wheel to Wheel Side Steps
- Trailer Tow Mirror and Brake Control Group \$330
- Power Chrome Trailer Tow Mirrors w/Manual Fold-Away Trailer Brake Control
- Limited Appearance Package \$200
- Bright Front Bumper
- Bright Rear Bumper
- Chrome Body Side Molding
- Tri-Fold Tonneau Cover \$500
- 3.92 Rear Axle Ratio \$50
- Anti-Spin Differential Rear Axle \$325
- Power Sunroof \$995
- RamBox Cargo Management System \$1,295

DESTINATION CHARGE \$1,195

**TOTAL PRICE: \* \$58,075**

**WARRANTY COVERAGE**  
 5-year or 100,000-mile Powertrain Limited Warranty.  
 3-year or 36,000-mile Basic Limited Warranty.  
 5-year or 100,000-mile Roadside Assistance; certain restrictions apply.  
 Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

**5 YEAR / 100,000 MILE**  
**POWERTRAIN WARRANTY**

Assembly Point/Port of Entry: WARREN, MICHIGAN, U.S.A.

VIN: 1C6-RR7PT2FS-701004 L4-VON: 9938 S.L. 0508



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.  
 \* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

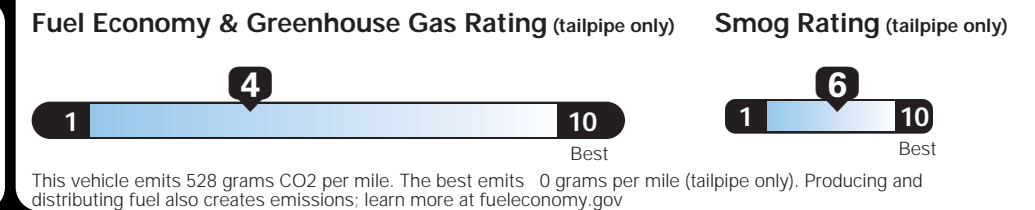
**EPA DOT Fuel Economy and Environment**

**Gasoline Vehicle**

**Fuel Economy**  
**17 MPG** Standard pickups range from 15 to 24 MPG. The best vehicle rates 119 MPGe.  
 combined city/hwy city highway  
**5.9** gallons per 100 miles

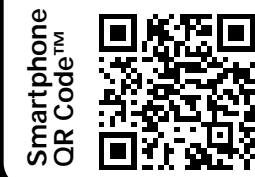
**You spend \$5,000**  
 more in fuel costs over 5 years compared to the average new vehicle.

**Annual fuel COST \$3,200**



Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 24 MPG and cost \$11,000 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.65 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

**fuel economy.gov**  
 Calculate personalized estimates and compare vehicles



**GOVERNMENT 5-STAR SAFETY RATINGS**

**Overall Vehicle Score ★★★★★**  
 Based on the combined ratings of frontal, side, and rollover. Should ONLY be compared to other vehicles of similar size and weight.

**Frontal Crash Driver Passenger ★★★★★**

Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

**Side Crash Front seat Rear seat ★★★★★**

Based on the risk of injury in a side impact.

**Rollover ★★★**

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.  
 Source: National Highway Traffic Safety Administration (NHTSA)  
[www.safercar.gov](http://www.safercar.gov) or 1-888-327-4236

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.

**PARTS CONTENT INFORMATION**

**FOR VEHICLES IN THIS CARLINE:**  
 U.S./CANADIAN PARTS CONTENT: 61 %  
**MAJOR SOURCES OF FOREIGN PARTS CONTENT:**  
 MEXICO: 23 %  
 NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.  
**FOR THIS VEHICLE:**  
 FINAL ASSEMBLY POINT:  
 WARREN, MICHIGAN, U.S.A.  
 COUNTRY OF ORIGIN:  
 ENGINE: MEXICO  
 TRANSMISSION: UNITED STATES

**Snow Plow Prep Disclaimer**  
 This vehicle not factory equipped for Snow Plow installation - See dealer for details.