



# 2016 MODEL YEAR RAM 1500 BIG HORN QUAD CAB 4X4

For more information visit: [www.ramtrucks.com](http://www.ramtrucks.com)  
or call 1-866-RAMINFO

FCA US LLC

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

**Base Price: \$38,705**

**RAM 1500 SLT QUAD CAB 4X4**  
**Exterior Color:** Granite Crystal Metallic Clear Coat Exterior Paint  
**Interior Color:** Black / Diesel Gray Interior Colors  
**Interior:** Cloth 40 / 20 / 40 Premium Bench Seat  
**Engine:** 5.7-Liter V8 HEMI® MDS VVT Engine  
**Transmission:** 8-Speed Automatic 8HP70 Transmission

**STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)**  
 FUNCTIONAL/SAFETY FEATURES

Electric Shift-On-The-Fly Transfer Case  
 Trailer Tow with 4-Pin Connector Wiring  
 7 Pin Wiring Harness  
 26-Gallon Fuel Tank  
 Remote Keyless Entry with All-Secure Locking Tailgate  
 Advanced Multistage Front Airbags  
 Supplemental Side-Curtain Front and Rear Airbags  
 Anti-Lock 4-Wheel Disc Brakes  
 Electronic Stability Control  
 Speed Control  
 Sentry Key® Theft Deterrent System  
 Variable Intermittent Windshield Wipers

**INTERIOR FEATURES**  
 Air Conditioning  
 Uconnect® 5.0  
 Integrated Voice Command with Bluetooth®  
 SiriusXM® Sat Radio w/ 1-Yr Radio Subscription  
 For More Information, Call 800-643-2112  
 6 Speakers  
 Media Hub (USB, Aux)  
 Tilt Steering Column  
 Rotary Shifter  
 Instrument Cluster with Display Screen  
 Electronic Vehicle Information Center  
 Overhead Console

**OPTIONAL EQUIPMENT (May Replace Standard Equipment)**  
**Customer Preferred Package 27S \$2,565**

LED Bed Lighting  
 Uconnect® 8.4  
 Uconnect® Access 6-Mo Trial (Registration Req'd)  
 20-Inch x 8.0-Inch Aluminum Chrome Clad Wheels  
 P275/60R20 BSW All Season Tires  
 Class IV Receiver Hitch  
 Fog Lamps  
 Dual Rear Exhaust with Bright Tips  
 Cloth 40 / 20 / 40 Premium Bench Seat  
 Power 10-Way Driver Seat  
 Rear 60 / 40 Split Folding Seat  
 Folding Flat Load Floor Storage  
 Electric Shift-On-Demand Transfer Case  
 Navigation-Capable. See Dealer for Activation  
 7-Inch Multi-View Cluster

Leather-Wrapped Steering Wheel  
 Steering Wheel Mounted Audio Controls  
 Power Heated Mirrors with Power Fold-Away  
 Auto-Dimming Exterior Mirror  
 Exterior Mirrors with Courtesy Lamps  
 Auto-Dimming Rearview Mirror w/Microphone  
 Sun Visors with Illuminated Vanity Mirrors  
 ParkView™ Rear Back-Up Camera  
 Overhead Console with Garage Door Opener  
 115-Volt Auxiliary Power Outlet  
 ParkSense® Front / Rear Park Assist System  
 Media Hub (SD, USB, Aux)  
 Remote Start System (N/A Manual Transmission)  
 Security Alarm  
 Protection Group \$150  
 Tow Hooks  
 Transfer Case Skid Plate  
 Front Suspension Skid Plate  
 Heated Seats and Wheel Group \$495  
 A/C Auto Temperature Control with Dual Zone Control  
 Heated Front Seats  
 Heated Steering Wheel  
 8-Speed Automatic 8HP70 Transmission \$500  
 5.7-Liter V8 HEMI® MDS VVT Engine \$1,150  
 32-Gallon Fuel Tank \$125  
 P275/60R20 OWL All Season Tires \$225

**DESTINATION CHARGE \$1,195**

**Package Value Savings of \$3,000**  
 Included in Big Horn Price

**TOTAL PRICE: \* \$45,110**

**WARRANTY COVERAGE**  
 5-year or 60,000-mile Powertrain Limited Warranty.  
 3-year or 36,000-mile Basic Limited Warranty.  
 Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

**5 YEAR / 60,000 MILE  
POWERTRAIN WARRANTY**

Assembly Point/Port of Entry: WARREN, MICHIGAN, U.S.A.

VIN: 1C6-RR7GT4GS-207227 L4-VON: 5707 S.L. 1208



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

\* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

## EPA DOT Fuel Economy and Environment

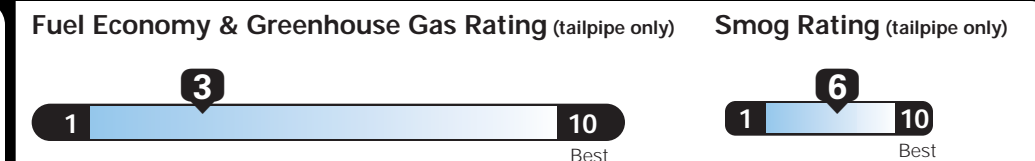
Gasoline Vehicle

**Fuel Economy**  
**17 MPG** combined city/hwy  
 15 city 21 highway  
 5.9 gallons per 100 miles

Standard pickups range from 15 to 24 MPG. The best vehicle rates 119 MPGe.

**You spend \$5,000**  
 more in fuel costs over 5 years compared to the average new vehicle.

**Annual fuel COST \$2,800**



This vehicle emits 528 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at [fuelconomy.gov](http://fuelconomy.gov)

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 25 MPG and cost \$9,000 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.15 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

**fuelconomy.gov**  
 Calculate personalized estimates and compare vehicles



## GOVERNMENT 5-STAR SAFETY RATINGS

**Overall Vehicle Score ★★★★★**  
 Based on the combined ratings of frontal, side, and rollover. Should ONLY be compared to other vehicles of similar size and weight.

**Frontal Crash** Driver Passenger ★★★★★  
 Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

**Side Crash** Front seat Rear seat ★★★★★  
 Based on the risk of injury in a side impact.

**Rollover** ★★★★★  
 Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest. Source: National Highway Traffic Safety Administration (NHTSA) [www.safercar.gov](http://www.safercar.gov) or 1-888-327-4236

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.

## PARTS CONTENT INFORMATION

**FOR VEHICLES IN THIS CARLINE:**  
 U.S./CANADIAN PARTS CONTENT: 59%  
 MAJOR SOURCES OF FOREIGN PARTS CONTENT:

MEXICO: 27%  
 NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

**FOR THIS VEHICLE:**  
 FINAL ASSEMBLY POINT:  
 WARREN, MICHIGAN, U.S.A.

**COUNTRY OF ORIGIN:**  
 ENGINE: MEXICO  
 TRANSMISSION: GERMANY

**Snow Plow Prep Disclaimer**  
 This vehicle not factory equipped for Snow Plow installation - See dealer for details.