



2014 MODEL YEAR

RAM 1500 LARAMIE LONGHORN CREW CAB 4X4

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$57,595

RAM 1500 LONGHORN CREW CAB 4X4

Exterior Color: Granite Crystal Met. Clear Coat
Interior Color: Black/Cattle Tan
Interior: Premium Leather Bucket Seats
Engine: 5.7L V8 HEMI MDS VVT Engine
Transmission: 8-Spd Auto 8HP70 Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

FUNCTIONAL / SAFETY FEATURES

Advanced Multistage Front Air Bags**
Supp. Side Curtain Frt/Rr Air Bags
Supplemental Side Air Bags
Supplemental Frt Seat Side Air Bags
Elec Shift On Demand Transfer Case
Anti-Lock 4-Wheel Disc Brakes
Electronic Stability Control
Tire Pressure Monitoring Display
ParkView(TM) Rear Back-up Camera
ParkSense Rear Park Assist System
Radio/Drv Seat/Mirrors/Pedals Memory
Universal Garage Door Opener
Security Alarm
Remote Keyless Entry with All-Secure
Remote Start System
Bi-Function Projector Chrome H/Lamp
Trailer Tow w/4-Pin Connector Wiring
Alternator - 180 Amp

INTERIOR FEATURES

Premium Filigree Leather Seats
Rear 60/40 Split Folding Seat
Pwr 10-Way Mem Drvr 6-Way Pass Seats
Power Lumbar Adjust
Heated Front Seats
Ventilated Front Seats
Heated Second Row Seats
Premium Leather Wrapped Steering Whl
Steering Wheel Mounted Audio Ctrl
Heated Steering Wheel
Air Cond ATC w/Dual Zone Control
Speed Control
Pwr Front Windows, 1-Touch, Up & Down
Power Locks
Power Adjustable Pedals w/Memory
Rear Power Sliding Window
LED Interior Lighting
Uconnect 8.4AN AM/FM/BT/NAV
8.4" Touch Screen Display
9 Amplified Speakers w/Subwoofer

SiriusXM Satellite Radio
RR View Auto Dim Mirror w/Microphone
Integrated Voice Command w/Bluetooth
GPS Navigation
Media Hub (SD, USB, Aux)

EXTERIOR FEATURES

20X9.0 Alum Polish/Gold Inserts Whls
P275/60R20 BSW All Season Tires
Power Folding Mirrors

OPTIONAL EQUIPMENT

Granite Crystal Met. Clear Coat \$195
Customer Preferred Package 26K Protection Group \$175
Transfer Case Skid Plate Shield
Front Suspension Skid Plate
Convenience Group \$400
Keyless Go
Auto High Beam Headlamp Control
Rain Sensitive Windshield Wipers
Remote Proximity Keyless Entry
Trailer Tow Group \$350
Trailer Brake Control
Power Chrome Trailer Tow Mirrors
Monotone Paint
20X9.0 Alum Polish/Silver Inserts
Chrome Tubular Side Steps
Body Color Fender Flares
Bright Front Bumper
Bright Rear Bumper
Soft Tri-Fold Tonneau Cover \$450
3.92 Rear Axle Ratio \$95
Anti-Spin Differential Rear Axle \$525
Rear Window Defroster \$225
Power Sunroof \$1,295
Air Suspension, 4-Corner \$1,500
P275/60R20 OWL All Season Tires \$200
ParkSense FT/RR Park Assist System \$125
Class IV Receiver Hitch \$375
Federal A/C Excise Tax \$100

Destination Charge \$1,695

TOTAL PRICE: * \$65,300

DEALER MAY SELL FOR LESS

Assembly Point/Port of Entry: WARREN, MICHIGAN, U.S.A.

VIN: 1C6-RR7WT2ES-157247 L4-VON: 4481 S.L. 1010



*EXCLUDES LICENSE FEE, PROVINCIAL AND FEDERAL SALES TAXES AND DEALER SUPPLIED OPTIONS AND ACCESSORIES.

** SEE BROCHURE FOR DETAILS

For more information visit: www.ramtruck.ca or call 1-800-465-2001

Chrysler Canada Inc.

5-YEAR / 100,000-KM
\$0 DEDUCTIBLE
POWERTRAIN WARRANTY

24-Hour Roadside Assistance

FULLY TRANSFERABLE

2014 Chrysler, Jeep Dodge and Ram vehicles are backed by a 5-year or 100,000-kilometre fully transferable Powertrain Limited Warranty* with \$0 deductible plus 24-hour roadside assistance.+ SRT vehicles are backed by a 3-year or 60,000-kilometre fully transferable Powertrain Limited Warranty* with \$0 deductible plus 24-hour roadside assistance. Basic Warranty coverage is for 3 years or 60,000 kilometres.* Rust-through coverage on all body sheet metal is for 3 years. The Cummins Turbo Diesel engine is protected by a separate Limited Warranty, covering the engine for 5 years or 160,000 kilometres.* The EcoDiesel engine is backed by a 5-year or 100,000-kilometre fully transferable Powertrain Limited Warranty* with \$0 deductible plus 24-hour roadside assistance.+

* Whichever comes first. Some conditions may apply.†The 5-year/100,000-kilometre Powertrain Limited Warranty does not apply to vehicles sold for certain commercial uses. See your retailer for full details.

*This Vehicle Is Manufactured To Meet Specific Canadian Requirements.
This Vehicle Is Not Manufactured For Sale Or Registration Outside Of Canada.*

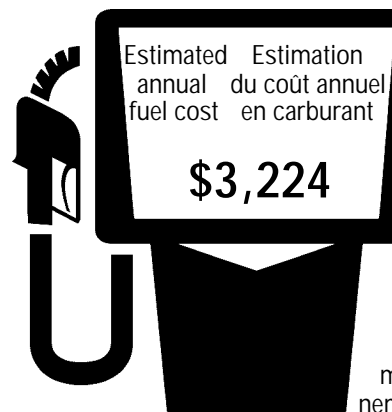
ENERGUIDE

Ask your dealer for the FUEL CONSUMPTION GUIDE
or call 1-800-387-2000.

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CITY / VILLE
14.6 19
L/100 km mi/gal



HIGHWAY / ROUTE
9.8 29
L/100 km mi/gal

These estimates are based on the Government of Canada's approved criteria and testing methods. The actual fuel consumption of this vehicle may vary. Refer to the Fuel Consumption Guide.

Canada

Données obtenues selon les critères et méthodes d'essais approuvés par le Gouvernement du Canada. La consommation réelle de carburant de ce véhicule peut varier. Consultez le Guide de consommation de carburant.

**Demandez le GUIDE DE CONSOMMATION DE CARBURANT
à votre concessionnaire ou composez le 1-800-387-2000.**