



2014 MODEL YEAR

RAM 1500 SPORT CREW CAB 4X4

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$49,195

RAM 1500 SPORT CREW CAB 4X4

Exterior Color: Black Clear Coat

Interior Color: Black

Interior: Cloth Bucket Seats

Engine: 5.7L V8 HEMI MDS VVT Engine

Transmission: 8-Spd Auto 8HP70 Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

FUNCTIONAL / SAFETY FEATURES

- Advanced Multistage Front Air Bags
- Supp. Side Curtain Frt/Rr Air Bags
- Supplemental Side Air Bags
- Supplemental Frt Seat Side Air Bags
- Elec Shift On Demand Transfer Case
- Anti-Lock 4-Wheel Disc Brakes
- Electronic Stability Control
- Tire Pressure Monitoring Display
- Universal Garage Door Opener
- Remote Keyless Entry with All-Secure
- Sentry Key Theft Deterrent System
- Locking Tailgate
- Electroluminescent Instr Cluster
- Automatic Headlamps
- Var Intermittent Windshield Wipers
- Trailer Tow w/4-Pin Connector Wiring
- 730 Amp Maintenance Free Battery
- 12V Auxiliary Power Outlet
- Alternator - 180 Amp

INTERIOR FEATURES

- Cloth Bucket Seats
- Rear 60/40 Split Folding Seat
- Rear Underseat Compartment Storage
- Air Conditioning
- Speed Control
- Power 10-Way Driver Seat
- Power Lumbar Adjust
- Leather Wrapped Steering Wheel
- Steering Wheel Mounted Audio Ctrl
- Pwr Front Windows, 1-Touch, Up & Down
- Power Locks
- Rear Power Sliding Window
- Tilt Steering Column
- Traveler/Mini Trip Computer
- Temperature & Compass Gauge
- LED Interior Lighting
- Uconnect 8.4A AM/FM/BT
- 8.4" Touchscreen Display
- 6 Speakers

- SiriusXM Satellite Radio
- RR View Auto Dim Mirror w/Microphone
- Integrated Voice Command w/Bluetooth
- Audio Jack Input for Mobile Devices
- Media Hub (SD, USB, Aux)

EXTERIOR FEATURES

- 20X9.0 Polish/Painted Alum Wheels
- P275/60R20 OWL All Season Tires
- Power Folding Mirrors

OPTIONAL EQUIPMENT

- Customer Preferred Package 26L Convenience Group** \$450
 - Keyless Go
 - Auto High Beam Headlamp Control
 - Rain Sensitive Windshield Wipers
 - Remote Proximity Keyless Entry
- Comfort Group** \$550
 - Heated Front Seats
 - Heated Steering Wheel
- Trailer Tow Mirrors & Brake Group** \$850
 - Trailer Brake Control
 - Class IV Receiver Hitch
 - Power Black Trailer Tow Mirrors
 - Black Exterior Mirrors
- Remote Start and Security Group** \$595
 - Remote Start System
 - Security Alarm
- Sport Premium Group** \$595
 - 9 Amplified Speakers w/Subwoofer
 - Humidity Sensor
 - Air Cond ATC w/Dual Zone Control
- 3.92 Rear Axle Ratio** \$95
- Anti-Spin Differential Rear Axle** \$525
- 32 Gallon Fuel Tank** \$225
- Uconnect 8.4AN AM/FM/BT/NAV** \$550
 - GPS Navigation
- ParkView(TM) Rear Back-up Camera** \$375
- Power Adjustable Pedals** \$200
- Federal A/C Excise Tax** \$100
- Destination Charge \$1,695

TOTAL PRICE: * \$56,000

DEALER MAY SELL FOR LESS

Assembly Point/Port of Entry: WARREN, MICHIGAN, U.S.A.

VIN: 1C6-RR7MT6ES-392608

L4-VON: 8570

S.L. 0710



*EXCLUDES LICENSE FEE, PROVINCIAL AND FEDERAL SALES TAXES AND DEALER SUPPLIED OPTIONS AND ACCESSORIES.

** SEE BROCHURE FOR DETAILS

For more information visit: www.ramtruck.ca or call 1-800-465-2001

Chrysler Canada Inc.

5-YEAR / 100,000-KM
\$0 DEDUCTIBLE
POWERTRAIN WARRANTY

24-Hour Roadside Assistance

FULLY TRANSFERABLE

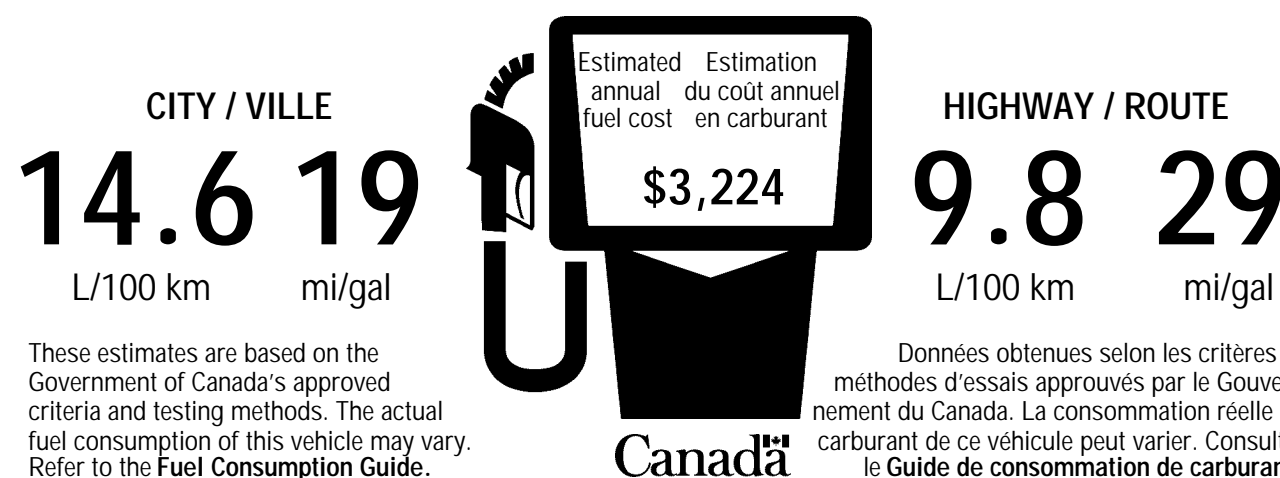
2014 Chrysler, Jeep Dodge and Ram vehicles are backed by a 5-year or 100,000-kilometre fully transferable Powertrain Limited Warranty* with \$0 deductible plus 24-hour roadside assistance.+ SRT vehicles are backed by a 3-year or 60,000-kilometre fully transferable Powertrain Limited Warranty* with \$0 deductible plus 24-hour roadside assistance. Basic Warranty coverage is for 3 years or 60,000 kilometres.* Rust-through coverage on all body sheet metal is for 3 years. The Cummins Turbo Diesel engine is protected by a separate Limited Warranty, covering the engine for 5 years or 160,000 kilometres.* The EcoDiesel engine is backed by a 5-year or 100,000-kilometre fully transferable Powertrain Limited Warranty* with \$0 deductible plus 24-hour roadside assistance.+

* Whichever comes first. Some conditions may apply.†The 5-year/100,000-kilometre Powertrain Limited Warranty does not apply to vehicles sold for certain commercial uses. See your retailer for full details.

*This Vehicle Is Manufactured To Meet Specific Canadian Requirements.
This Vehicle Is Not Manufactured For Sale Or Registration Outside Of Canada.*

ENERGUIDE

Ask your dealer for the FUEL CONSUMPTION GUIDE
or call 1-800-387-2000.



**Demandez le GUIDE DE CONSOMMATION DE CARBURANT
à votre concessionnaire ou composez le 1-800-387-2000.**