



2016 MODEL YEAR

# RAM 1500 LARAMIE CREW CAB 4X4

For more information visit: [www.ramtrucks.com](http://www.ramtrucks.com)

or call 1-866-RAMINFO

FCA US LLC

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

**Base Price: \$47,040**

**RAM 1500 LARAMIE CREW CAB 4X4**  
Exterior Color: Maximum Steel Metallic Clear Coat Exterior Paint  
Interior Color: Black Interior Color

Interior: Leather-Trimmed Bucket Seats  
Full Length Upgraded Floor Console  
Heated Second-Row Seats

Engine: 3.0-Liter V6 EcoDiesel Engine  
Transmission: 8-Speed Automatic 8HP70 Transmission

**STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)**  
FUNCTIONAL/SAFETY FEATURES

3.21 Rear Axle Ratio  
Electric Shift-On-Demand Transfer Case  
Class IV Receiver Hitch  
26-Gallon Fuel Tank  
Remote Keyless Entry with All-Secure Locking Tailgate  
Advanced Multistage Front Airbags  
Supplemental Side-Curtain Front and Rear Airbags  
Anti-Lock 4-Wheel Disc Brakes  
ParkView™ Rear Back-Up Camera  
Speed Control  
Sentry Key® Theft Deterrent System

**INTERIOR FEATURES**  
A/C Auto Temperature Control with Dual Zone Control  
Uconnect® 8.4

Uconnect® Access 6-Mo Trial (Registration Req'd)  
For Details, Visit [www.DriveUconnect.com](http://www.DriveUconnect.com)  
Integrated Voice Command with Bluetooth®  
SiriusXM® Sat Radio w/ 1-Yr Radio Subscription  
For More Information, Call 800-643-2112

9 Alpine® Speakers with Subwoofer  
Media Hub (SD, USB, Aux)  
Steering Wheel Mounted Audio Controls  
Leather-Wrapped Steering Wheel  
Heated Steering Wheel  
Tilt Steering Column  
Power Adjustable Pedals with Memory  
Bright Rotary Shifter  
7-Inch Multi-View Cluster  
Overhead Console with Garage Door Opener  
Sun Visors with Illuminated Vanity Mirrors  
Rear Power Sliding Window  
Pwr 10-Way Driver Seat w/Memory&Pwr 6-Way Pass Seat  
Heated and Ventilated Front Seats  
Power Lumbar Adjust  
Second-Row In-Floor Storage Bins  
Folding Flat Load Floor Storage

**EXTERIOR FEATURES**  
20-Inch x 9.0-Inch Aluminum Chrome Clad Wheels  
P275/60R20 BSW All Season Tires  
Bi-Function Halogen Projector Headlamps  
Fog Lamps

Premium Tail Lamps  
Power Chrome Multi-Function Mirrors w/Pwr Fold-Away  
Exterior Mirrors with Turn Signals  
Bright Grille  
Bright Front Bumper  
Bright Rear Bumper

**OPTIONAL EQUIPMENT (May Replace Standard Equipment)**  
Leather-Trimmed Bucket Seats \$500  
Full Length Upgraded Floor Console  
Heated Second-Row Seats

**Laramie Package 28H** \$495  
Convenience Group  
Automatic High Beam Headlamp Control

Keyless Enter 'n Go™  
Rain Sensitive Windshield Wipers  
Cold Weather Group \$235  
Winter Front Grille Cover  
Engine Block Heater \$75

3.92 Rear Axle Ratio \$370  
Anti-Spin Differential Rear Axle \$3,120  
3.0-Liter V6 EcoDiesel Engine  
800-Amp Maintenance Free Battery

Maximum Duty Engine Cooling  
Selective Catalytic Reduction (UREA-DEF)  
3.55 Rear Axle Ratio \$195  
Rear Window Defroster \$100  
LED Bed Lighting \$600

Uconnect® 8.4 NAV  
GPS Navigation  
SiriusXM Traffic / 5-Yr Traffic Subscription

SiriusXM Travel Link 5-Yr Travel Link Subscription  
Remote Start System (N/A Manual Transmission) \$200  
Trailer Brake Control \$280  
Spray-In Bedliner \$475

**DESTINATION CHARGE \$1,195**

**TOTAL PRICE: \* \$54,880**

**WARRANTY COVERAGE**  
5-year or 100,000-mile Powertrain Limited Warranty.  
3-year or 36,000-mile Basic Limited Warranty.  
Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

**5 YEAR / 100,000 MILE POWERTRAIN WARRANTY**

Assembly Point/Port of Entry: WARREN, MICHIGAN, U.S.A.

VIN: 1C6-RR7VM8GS-230828 L4-VON: 3521 S.L. 0117



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

\* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

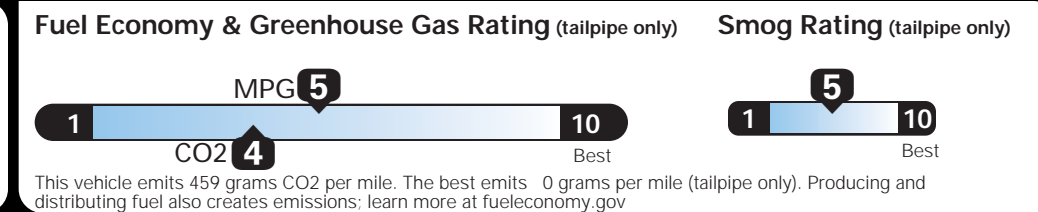
## EPA DOT Fuel Economy and Environment

**Diesel Vehicle**

**Fuel Economy**  
**22** MPG combined city/hwy  
**19** MPG city  
**27** MPG highway  
Standard pickups range from 15 to 24 MPG. The best vehicle rates 119 MPGe.  
**4.5** gallons per 100 miles

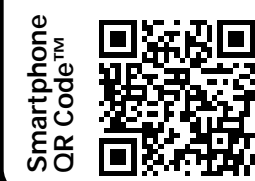
**You spend \$2,500 more in fuel costs over 5 years compared to the average new vehicle.**

**Annual fuel COST \$2,300**



Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 25 MPG and cost \$9,000 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.35 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

**fueleconomy.gov**  
Calculate personalized estimates and compare vehicles



## GOVERNMENT 5-STAR SAFETY RATINGS

<b>Overall Vehicle Score</b>	★★★★★
Based on the combined ratings of frontal, side, and rollover. Should ONLY be compared to other vehicles of similar size and weight.	
<b>Frontal Crash</b>	★★★★★
<b>Driver Passenger</b>	★★★★★
Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.	
<b>Side Crash</b>	★★★★★
<b>Front seat Rear seat</b>	★★★★★
Based on the risk of injury in a side impact.	
<b>Rollover</b>	★★★
Based on the risk of rollover in a single-vehicle crash.	

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest. Source: National Highway Traffic Safety Administration (NHTSA) [www.safercar.gov](http://www.safercar.gov) or 1-888-327-4236

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.

## PARTS CONTENT INFORMATION

**FOR VEHICLES IN THIS CARLINE:**  
U.S./CANADIAN PARTS CONTENT: 59%  
**MAJOR SOURCES OF FOREIGN PARTS CONTENT:**  
MEXICO: 27%  
NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.  
**FOR THIS VEHICLE:**  
FINAL ASSEMBLY POINT: WARREN, MICHIGAN, U.S.A.  
COUNTRY OF ORIGIN: ITALY  
ENGINE: ITALY  
TRANSMISSION: GERMANY

**Snow Plow Prep Disclaimer**  
This vehicle not factory equipped for Snow Plow installation - See dealer for details.