

2014 MODEL YEAR

RAM 3500 LARAMIE LIMITED CREW CAB 4X4 LONG BOX

For more information visit: www.ramtrucks.com or call 1-866-RAMINFO

Chrysler Group LLC

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$53,290 RAM 3500 LONGHORN CREW CAB 4X4

Exterior Color: Bright Silver Metallic Clear Coat Exterior Paint **Interior Color**: Blačk Interior Color

Interior: Premium Leather-Trimmed Bucket Seats Engine: 6.7L Cummins® Turbo Diesel w/Exhaust Brake **Transmission**: 6-Speed Automatic Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

FUNCTIONAL/SAFETY FEATURES Advanced Multistage Front Airbags

Supplemental Front Seat-Mounted Side Airbags Supplemental Side-Curtain Front and Rear Airbags

ParkView™ Rear Back-up Camera ParkSense® Rear Park Assist System

Electronic Stability Control Anti-Spin Differential Rear Axle

3.73 Rear Axle Ratio Trailer Brake Control

Anti-Lock 4-Wheel Disc Brakes

Remote Keyless Entry with All-Secure Sentry Key® Theft Deterrent System

Speed Control

Power Door Locks

Power Front Windows w/ 1-Touch Up and Down Feature

Automatic Headlamps

Bi-Function Projector Headlamps - Chrome

Premium Tail Lamps

Remote Start System

INTERIOR FEATURES

A/C Auto Temperature Control with Dual Zone Control Uconnect® 8.4AN AM/FM/BT/ACCESS/NAV

SiriusXM Satellite Radio w/ 1-Yr Radio Subscription

For More Information, Call 800-643-2112 Integrated Voice Command with Bluetooth®

Premium Navigation 9 Amplified Speakers with Subwoofer

Media Hub (SD, USB, Aux)

Remote USB Port - Charge Only Memory for Radio, Driver's Seat, Mirrors and Pedals

OPTIONAL EQUIPMENT

Customer Preferred Package 2FM

\$2,295

20-Inch x 8.0-Inch Polished Aluminum Wheels Premium Leather-Trimmed Bucket Seats

Pwr 10-Way Driver Seat w/Memory&Pwr 6-Way Pass Seat

Ventilated Front Seats Rear 60 / 40 Split Folding Seat

Heated Second-Row Seats

Folding Flat Load Floor Storage Auto High Beam Headlamp (N/A with CHMSL Camera)

Heated Steering Wheel Keyless Enter 'n Go™

Leather-Wrapped Grab Handle

Assembly Point/Port of Entry: SALTILLO, MEXICO

vin: 3C6-3RRKL3EG-119721 L4-VON: 2951 * STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

Luxury Front and Rear Floor Mats Monotone Paint Rain Sensitive Wipers (N/A with CHMSL Camera) Steering Wheel Mounted Audio Controls Wheel to Wheel Side Steps Wood / Leather-Wrapped Steering Wheel **Protection Group** Cold Weather Group \$90 Engine Block Heater Winter Front Grille Cover Heavy Duty Snow Plow Prep Group \$135 220-Amp Alternator Transfer Case Skid Plate Shield 5th Wheel / Gooseneck Towing Prep Group \$400 6-Speed Automatic Transmission \$500 3.42 Rear Axle Ratio \$7,995 6.7L Cummins® Turbo Diesel w/Exhaust Brake 180-Amp Alternator Ram Active Air™ Selective Catalytic Reduction (UREA-DEF) Rear Window Defroster \$150 \$995 Power Sunroof Instrument Panel Mounted Auxiliary Switches \$130 Center High-Mount Stop Lamp with Camera LT235/80R17E OWL On/Off-Road Tires \$200 **Dual Rear Wheels** \$1,200 LT235/80R17E BSW All Season Tires Chrome Tubular Side Steps Clearance Lamps Delete 20" Wheels -\$500 **DESTINATION CHARGE** \$1,095

TOTAL PRICE: * \$67,975

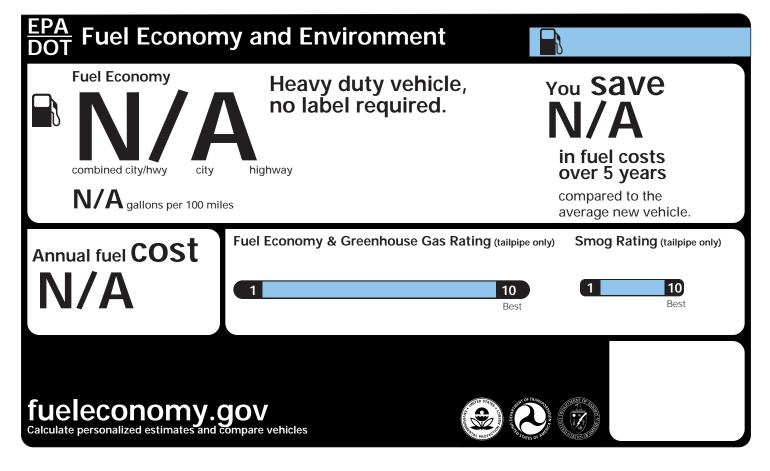
WARRANTY COVERAGE

5-year or 100,000-mile Powertrain Limited Warranty. 3-year or 36,000-mile Basic Limited Warranty. 5-year or 100,000-mile Roadside Assistance; certain

Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

5_{YEAR}/100,000_{MILE} **POWERTRAIN WARRANTY**



GOVERNMENT 5-STAR SAFETY RATINGS

This vehicle has not been rated by the government for frontal crash, side crash or rollover risk.

Source: National Highway Traffic Safety Administration (NHTSA) www.safercar.gov or 1-888-327-4236