



2014 MODEL YEAR  
RAM 1500 LARAMIE CREW CAB 4X4

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER’S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$45,410

RAM 1500 LARAMIE CREW CAB 4X4  
Exterior Color: Bright White Clear Coat Exterior Paint  
Interior Color: Black Interior Color  
Interior: Leather-Trimmed Bucket Seats  
Heated Second-Row Seats  
Full-Length Floor Console  
Engine: 5.7-Liter V8 HEMI® MDS VVT Engine  
Transmission: 8-Speed TorqueFlite Auto Trans 8HP70

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT) FUNCTIONAL/SAFETY FEATURES

ParkView™ Rear Back-up Camera  
Trailer Tow with 4-Pin Connector Wiring  
7 Pin Wiring Harness  
Class IV Receiver Hitch  
Power Adjustable Pedals with Memory  
Heavy Duty Engine Cooling  
Security Alarm  
Electric Shift-On-Demand Transfer Case  
INTERIOR FEATURES  
A/C Auto Temperature Control with Dual Zone Control  
Vented Front Seats  
Heated Front Seats  
Front Center Seat Cushion Storage  
Heated Steering Wheel  
LED Interior Lighting  
7-Inch Multi-View Cluster  
Uconnect® 8.4A AM/FM/BT/ACCESS  
Integrated Voice Command with Bluetooth®  
SiriusXM Satellite Radio w/ 1-Yr Radio Subscription  
For More Information, Call 800-643-2112  
NAV-Ready. See Dealer for Details  
8.4-Inch Touch Screen Display  
Remote USB Port - Charge Only  
Pwr 10-Way Driver Seat w/Memory&Pwr 6-Way Pass Seat  
Power Lumbar Adjust  
9 Amplified Speakers with Subwoofer  
Memory for Radio, Driver’s Seat, Mirrors and Pedals  
Wood Grain Instrument Panel Accent  
115-Volt Auxiliary Power Outlet  
EXTERIOR FEATURES  
Bi-Function Halogen Projector Chrome Headlamps  
Fog Lamps  
P275/60R20 BSW All Season Tires  
20-Inch x 9.0-Inch Aluminum Chrome Clad Wheels  
Dual Rear Exhaust with Bright Tips  
Power Multi-Function Mirrors with Manual Fold-Away  
Bright / Bright Grille  
Accent Fender Flares  
Premium Tail Lamps

OPTIONAL EQUIPMENT  
Leather-Trimmed Bucket Seats \$500  
Heated Second-Row Seats  
Full-Length Floor Console  
Customer Preferred Package 26H  
Protection Group \$150  
Tow Hooks  
Transfer Case Skid Plate Shield  
Front Suspension Skid Plate  
Convenience Group \$495  
Automatic High Beam Headlamp Control  
Keyless Enter ‘n Go™  
Rain Sensitive Windshield Wipers  
Trailer Tow Group \$330  
Power Chrome Trailer Tow Mirrors w/Manual Fold-Away  
Trailer Brake Control  
Monotone Paint  
Body-Color Fender Flares  
3.92 Rear Axle Ratio \$50  
Anti-Spin Differential Rear Axle \$325  
Rear Window Defroster \$150  
Power Sunroof \$995  
Chrome Body Side Molding \$200  
Wheel to Wheel Side Steps \$600  
32-Gallon Fuel Tank \$75  
Uconnect® 8.4AN AM/FM/BT/ACCESS/NAV \$500  
Premium Navigation  
SiriusXM Traffic™ / 1-Year Traffic Service  
SiriusXM Travel Link™ / 1-Year Subscription  
Single Disc Remote CD Player \$195  
P275/60R20 OWL All Season Tires \$175  
ParkSense® Front / Rear Park Assist System \$395  
Remote Start System \$200  
RamBox® Cargo Management System \$1,295  
Spray in Bedliner \$475

DESTINATION CHARGE \$1,195

TOTAL PRICE: \* \$53,710

WARRANTY COVERAGE  
5-year or 100,000-mile Powertrain Limited Warranty.  
3-year or 36,000-mile Basic Limited Warranty.  
5-year or 100,000-mile Roadside Assistance; certain restrictions apply.  
Ask Dealer for a copy of the limited warranties or see your owner’s manual for details.

5 YEAR / 100,000 MILE  
POWERTRAIN WARRANTY

Assembly Point/Port of Entry: WARREN, MICHIGAN, U.S.A.

VIN: 1C6-RR7VT6ES-121370 L4-VON: 6429 S.L. 0916



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.  
\* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

For more information visit: www.ramtrucks.com  
or call 1-866-RAMINFO

Chrysler Group LLC

EPA DOT Fuel Economy and Environment

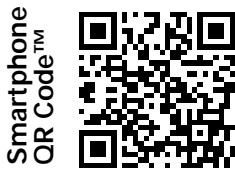
Gasoline Vehicle

Fuel Economy  
17 MPG  
combined city/hwy 15 city 21 highway  
5.9 gallons per 100 miles  
Standard pickups range from 13 to 21 MPG. The best vehicle rates 121 MPGe.  
You spend \$4,500 more in fuel costs over 5 years compared to the average new vehicle.

Annual fuel cost \$3,200  
Fuel Economy & Greenhouse Gas Rating (tailpipe only) 3  
Smog Rating (tailpipe only) 6  
This vehicle emits 528 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at fueleconomy.gov

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 23 MPG and cost \$11,500 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.50 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fueleconomy.gov  
Calculate personalized estimates and compare vehicles



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score ★★★★★  
Based on the combined ratings of frontal, side, and rollover.  
Should ONLY be compared to other vehicles of similar size and weight.

Frontal Crash Driver Passenger ★★★★★  
Based on the risk of injury in a frontal impact.  
Should ONLY be compared to other vehicles of similar size and weight.

Side Crash Front seat Rear seat ★★★★★  
Based on the risk of injury in a side impact.

Rollover ★★★★★  
Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.  
Source: National Highway Traffic Safety Administration (NHTSA)  
www.safercar.gov or 1-888-327-4236

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.

PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE:  
U.S./CANADIAN PARTS CONTENT: 66 %  
MAJOR SOURCES OF FOREIGN PARTS CONTENT:  
MEXICO: 23 %  
NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.  
FOR THIS VEHICLE:  
FINAL ASSEMBLY POINT:  
WARREN, MICHIGAN, U.S.A.  
COUNTRY OF ORIGIN:  
ENGINE: MEXICO  
TRANSMISSION: GERMANY

Snow Plow Prep Disclaimer  
This vehicle not factory equipped for Snow Plow installation - See dealer for details.