



VEHICLE DESCRIPTION

FIESTA

2012 5-DOOR HATCH SE  
5-PASSENGER SFE  
1.6L TIVCT DURATECH DOHC I4  
POWER SHIFT 6 SPD AUTO TRAN

EXTERIOR  
LIME SQUEEZE METALLIC  
INTERIOR  
BLACK CLOTH SEAT

CM 110038

STANDARD EQUIPMENT INCLUDED AT NO EXTRA CHARGE

EXTERIOR

- 15" STEEL WHEELS WITH COVERS
- INTEGRATED SPOTTER MIRRORS
- REAR SPOILER

INTERIOR

- 60/40 SPLIT FOLD REAR SEAT
- DUAL VANITY MIRRORS
- TILT/TELESCOPE COLUMN
- AUXILIARY AUDIO INPUT JACK

FUNCTIONAL

- EASYFUEL CAPLESS FILLER
- POWER MIRRORS
- QUAD BEAM HALOGEN HEADLAMP
- REAR WINDOW DEFROSTER
- VARIABLE INTERVAL WIPERS - FRONT AND REAR
- 1-TOUCH UP/DOWN DRIVER WIN
- AIR CONDITIONING
- AM/FM SINCLE CD/MP3, 4SPKR

- DOME LAMP & MAP LIGHTS
- MESSAGE CENTER W/TRIP CPTR
- POWER LOCKS W/ REMOTE KEYLESS ENTRY
- ADVANCETRAC W/ESC
- FRONT DISC REAR DRUM BRAKES (ABS)
- POWER STEERING W/EPAS

SAFETY/SECURITY

- DRIVER/PASSENGER AIR BAGS
- AIRBAG - DRIVER KNEE
- AIRBAGS - SIDE AIR CURTAIN
- CHILDPROOF REAR DOOR LOCKS
- TIRE PRESSURE MONITOR SYS
- SECURITY ANTI-THEFT ENGINE IMMOBILIZER

WARRANTY

- 3YR/36,000 BUMPER / BUMPER
- 5YR/60,000 POWERTRAIN
- 5YR/60,000 ROADSIDE ASSIST

PRICE INFORMATION

Manufacturer's  
Suggested Retail Price

STANDARD VEHICLE PRICE \$15,500.00

INCLUDED ON THIS VEHICLE

EQUIPMENT GROUP 201A 665.00  
• SYNC VOICE ACTIVATED SYSTEMS  
• 80 WATT PREMIUM SND W/6 SPRKS

OPTIONAL EQUIPMENT

POWER SHIFT 6 SPD AUTO TRANS 1,095.00  
EXPORT PRICE LABEL  
DELIVERY CODE  
REAR FLOOR MATS 35.00  
FRONT LICENSE PLATE BRACKET  
50 STATE EMISSIONS  
KEYLESS KEYPAD \*DLR-INST-ACCY 95.00  
SUPER FUEL ECONOMY PKG 5 DOOR 395.00  
.P195/60R15 T RATED TIRES  
.SPEED/CRUISE CONTROL  
TOTAL OPTIONS 2,285.00  
FOB FACTORY 17,715.00

DESTINATION & DELIVERY 795.00  
TOTAL BEFORE DISCOUNTS 18,510.00

FLEET P.O. NUMBER 246668

TOTAL FOR VEHICLE 18,510.00

EPA Fuel Economy Estimates

CITY MPG

29

Expected range  
for most drivers  
24 to 34 MPG

HIGHWAY MPG

40

Expected range  
for most drivers  
33 to 47 MPG

Estimated  
Annual Fuel Cost  
\$1,364

based on 15,000 miles  
at \$3.00 per gallon

Combined Fuel Economy  
This Vehicle  
33

All Subcompacts

Your actual  
mileage will vary  
depending on how you  
drive and maintain  
your vehicle.



Genuine Ford Accessories available  
for purchase from your dealer

[fordaccessoriesstore.com](http://fordaccessoriesstore.com)

EXPORT ONLY 7

TOTAL

GOVERNMENT SAFETY RATINGS

Frontal Crash Driver Passenger ★ ★ ★ ★ ★  
★ ★ ★ ★ ★

Star ratings based on the risk of injury in a frontal impact.  
Frontal ratings should ONLY be compared to other vehicles of  
similar size and weight.

Side Front seat ★ ★ ★ ★ ★  
Crash Rear seat ★ ★ ★ ★ ★ ▲

Star ratings based on the risk of injury in a side impact.

▲ Safety Concern: Visit [www.safercar.gov](http://www.safercar.gov) or call 1-888-327-4236 for more details.

Rollover ★ ★ ★ ★ ★  
Star ratings based on the risk of rollover in a single vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★), with 5 being the highest.  
Source: National Highway Traffic Safety Administration (NHTSA).

[www.safercar.gov](http://www.safercar.gov) or call 1-888-327-4236



See the FREE Fuel Economy Guide at dealers or [www.fueleconomy.gov](http://www.fueleconomy.gov)



SOLD TO	ONE	DEALER NO.	METHOD OF TRANSP.
	RK34		RAIL
			ITEM#:
			9E-6668 O/T 9
SHIP TO (IF OTHER THAN SOLD TO)	TWO		
		3FADP4EJ7CM110038	
SHIP THROUGH	FINAL ASSEMBLY POINT	CUAUTITLAN	
		BG251 N NXE X 220 000299 07 25 11	

This label is affixed pursuant to the Federal Automobile Information Disclosure Act. Gasoline, License, and Title Fees, State and Local taxes are not included. Dealer installed options or accessories are not included unless listed above.



11/01/2018

In addition to the government's crash test ratings, the Insurance Institute for Highway Safety (IIHS) has awarded this vehicle the following ratings:

## IIHS Ratings

### *2011 Top Safety Pick Award Winner*

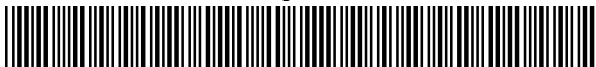
Frontal Offset	GOOD
Side Impact	GOOD
Rear Impact	GOOD
Roof Strength	GOOD

The Institute rates vehicles Good, Acceptable, Marginal, or Poor based on performance.



# Drive one.

3FADP4EJ7CM110038



TO BE REMOVED  
BY CUSTOMER ONLY