



2014 MODEL YEAR

RAM 1500 OUTDOORSMAN QUAD CAB 4X4

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$40,795

RAM 1500 SLT QUAD CAB 4X4
Exterior Color: Bright White Clear Coat
Interior Color: Black/Diesel Gray

Interior: Premium Cloth Bucket Seats
Full Length Floor Console
Power 10-Way Driver Seat

Engine: 5.7L V8 HEMI MDS VVT Engine
Transmission: 8-Spd Auto 8HP70 Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

FUNCTIONAL / SAFETY FEATURES

- Advanced Multistage Front Air Bags**
- Supp. Side Curtain Frt/Rr Air Bags
- Supplemental Side Air Bags
- Supplemental Frt Seat Side Air Bags
- Elec Shift-on-the-Fly P/Time T/Case
- Anti-Lock 4-Wheel Disc Brakes
- Electronic Stability Control
- Tire Pressure Monitoring Display
- Front Stabilizer Bar
- Rear Stabilizer Bar
- Front Heavy Duty Shock Absorbers
- Rear Heavy Duty Shock Absorbers
- Remote Keyless Entry with All-Secure
- Sentry Key Theft Deterrent System
- Locking Tailgate
- Vehicle Information Center
- Halogen Quad Headlamps
- Automatic Headlamps
- Trailer Tow w/4-Pin Connector Wiring
- Engine Block Heater
- 730 Amp Maintenance Free Battery
- Alternator - 180 Amp
- 12V Auxiliary Power Outlet

INTERIOR FEATURES

Cloth 40/20/40 Bench Seat

OPTIONAL EQUIPMENT

- Premium Cloth Bucket Seats \$1,000
- Full Length Floor Console
- Power 10-Way Driver Seat
- Bucket Seats
- Rear 60/40 Split Folding Seat
- 115V Auxiliary Power Outlet
- Power Lumbar Adjust
- Folding Flat Load Floor Storage
- Customer Preferred Package 26T \$1,000
- Protection Group
- LT265/70R17E OWL On/Off Road Tires
- Tow Hooks
- Class IV Receiver Hitch
- Fog Lamps
- Anti-Spin Differential Rear Axle

- Front & Rear Rubber Floor Mats
- Transfer Case Skid Plate Shield
- Body Color Grille
- Rear Extra HD Shock Absorbers
- Accent Fender Flares
- Lower Two Tone Paint
- Front Suspension Skid Plate

Luxury Group \$695

- Electroluminescent Instr Cluster
- Steering Wheel Mounted Audio Ctrls
- RR View Auto Dim Mirror w/Microphone
- Power Folding Mirrors
- Power Heated Mirrors, Fold-Away
- Auto Dim Exterior Passenger Mirror
- Auto Dim Exterior Mirrors
- Universal Garage Door Opener
- Ext. Mirrors w/Supplemental Signals
- Exterior Mirrors Courtesy Lamps
- Glove Box Lamp
- Sun Visors w/Illum Vanity Mirrors
- Overhead Console w/Garage Dr Opener
- Leather Wrapped Steering Wheel

Remote Start and Security Group \$595

- Remote Start System
- Security Alarm
- 8-Spd Auto 8HP70 Transmission \$1,000
- 5.7L V8 HEMI MDS VVT Engine
- Heavy Duty Transmission Oil Cooler
- Heavy Duty Engine Cooling

Uconnect 8.4A AM/FM/BT \$625

- 8.4" Touchscreen Display
- Media Hub (SD, USB, Aux)
- NAV-Capable! See Dealer for Details

Single Disc Remote CD Player \$225

- 20X8.0 Black Aluminum Wheels \$500
- P275/60R20 OWL All Season Tires
- Full Size Temporary Use Spare Tire
- Locking Lug Nuts

R1234YF A/C Refrigerant \$350

Trailer Brake Control -\$1,000

RAM Outdoorsman Special \$100

Federal A/C Excise Tax

Ontario Tire Surcharge

Destination Charge \$1,695

TOTAL PRICE: * \$47,580

DEALER MAY SELL FOR LESS

Assembly Point/Port of Entry: WARREN, MICHIGAN, U.S.A.

VIN: 1C6-RR7GT0ES-259497

L4-VON: 8502

S.L. 0124



*EXCLUDES LICENSE FEE, PROVINCIAL AND FEDERAL SALES TAXES AND DEALER SUPPLIED OPTIONS AND ACCESSORIES.

** SEE BROCHURE FOR DETAILS

For more information visit: www.ramtruck.ca or call 1-800-465-2001

Chrysler Canada Inc.

5-YEAR / 100,000-KM
\$0 DEDUCTIBLE
POWERTRAIN WARRANTY

24-Hour Roadside Assistance

FULLY TRANSFERABLE

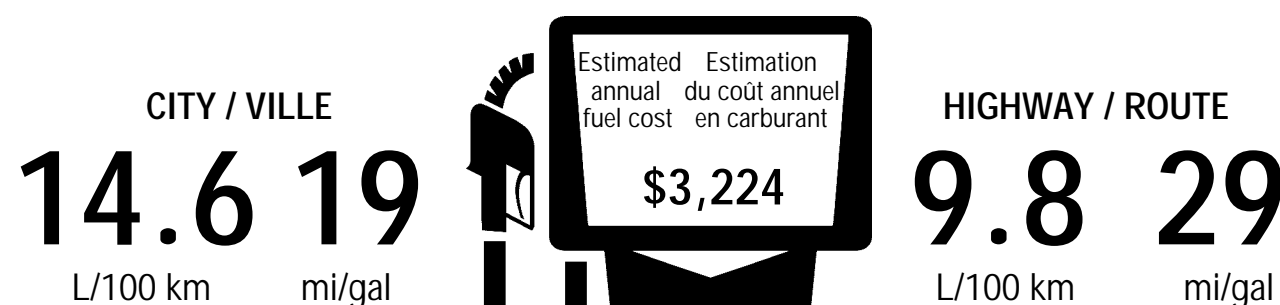
2014 Chrysler, Jeep Dodge and Ram vehicles are backed by a 5-year or 100,000-kilometre fully transferable Powertrain Limited Warranty* with \$0 deductible plus 24-hour roadside assistance.+ SRT vehicles are backed by a 3-year or 60,000-kilometre fully transferable Powertrain Limited Warranty* with \$0 deductible plus 24-hour roadside assistance. Basic Warranty coverage is for 3 years or 60,000 kilometres.* Rust-through coverage on all body sheet metal is for 3 years. The Cummins Turbo Diesel engine is protected by a separate Limited Warranty, covering the engine for 5 years or 160,000 kilometres.* The EcoDiesel engine is backed by a 5-year or 100,000-kilometre fully transferable Powertrain Limited Warranty* with \$0 deductible plus 24-hour roadside assistance.+

* Whichever comes first. Some conditions may apply.†The 5-year/100,000-kilometre Powertrain Limited Warranty does not apply to vehicles sold for certain commercial uses. See your retailer for full details.

*This Vehicle Is Manufactured To Meet Specific Canadian Requirements.
This Vehicle Is Not Manufactured For Sale Or Registration Outside Of Canada.*

ENERGUIDE

Ask your dealer for the FUEL CONSUMPTION GUIDE
or call 1-800-387-2000.



These estimates are based on the Government of Canada's approved criteria and testing methods. The actual fuel consumption of this vehicle may vary. Refer to the Fuel Consumption Guide.

Données obtenues selon les critères et méthodes d'essais approuvés par le Gouvernement du Canada. La consommation réelle de carburant de ce véhicule peut varier. Consultez le Guide de consommation de carburant.

**Demandez le GUIDE DE CONSOMMATION DE CARBURANT
à votre concessionnaire ou composez le 1-800-387-2000.**