



# 2014 MODEL YEAR RAM 1500 SLT QUAD CAB 4X4

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

**Base Price: \$40,795**

**RAM 1500 SLT QUAD CAB 4X4**  
**Exterior Color:** Deep Cherry Red Crystal Pearl Coat  
**Interior Color:** Black/Diesel Gray  
**Interior:** Cloth 40/20/40 Bench Seat  
**Engine:** 5.7L V8 HEMI MDS VVT Engine  
**Transmission:** 8-Spd Auto 8HP70 Transmission

**STANDARD EQUIPMENT** (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

**FUNCTIONAL / SAFETY FEATURES**

- Advanced Multistage Front Air Bags\*\*
- Supp. Side Curtain Frt/Rr Air Bags
- Supplemental Side Air Bags
- Supplemental Frt Seat Side Air Bags
- Elec Shift-on-the-Fly P/Time T/Case
- Anti-Lock 4-Wheel Disc Brakes
- Electronic Stability Control
- Tire Pressure Monitoring Display
- Front Stabilizer Bar
- Rear Stabilizer Bar
- Front Heavy Duty Shock Absorbers
- Rear Heavy Duty Shock Absorbers
- Remote Keyless Entry with All-Secure
- Sentry Key Theft Deterrent System
- Locking Tailgate
- Vehicle Information Center
- Halogen Quad Headlamps
- Automatic Headlamps
- Trailer Tow w/4-Pin Connector Wiring
- Engine Block Heater
- 730 Amp Maintenance Free Battery
- Alternator - 180 Amp
- 12V Auxiliary Power Outlet

**INTERIOR FEATURES**

- Cloth 40/20/40 Bench Seat
- Rear Folding Seat
- Air Conditioning
- Speed Control
- Pwr Front Windows, 1-Touch, Up & Down
- Power Locks

- Rear Power Sliding Window
- Tilt Steering Column
- Manual Adjust Seats
- Overhead Console
- Traveler/Mini Trip Computer
- Temperature & Compass Gauge
- Front & Rear Floor Mats
- Uconnect 5.0 AM/FM/BT
- 5.0" Touchscreen Display
- 6 Speakers
- SiriusXM Satellite Radio
- Integrated Voice Command w/Bluetooth
- Rear View Mirror w/Microphone
- Remote USB Port

**EXTERIOR FEATURES**

- 17X7.0 Aluminum Wheels
- P265/70R17 BSW All Season Tires
- Power Heated Mirrors, Fold-Away

**OPTIONAL EQUIPMENT** (May Replace Standard Equipment)

- Deep Cherry Red Crystal Pearl Coat \$225
- Customer Preferred Package 26G
- Front & Rear Rubber Floor Mats \$125
- 8-Spd Auto 8HP70 Transmission \$1,000
- 5.7L V8 HEMI MDS VVT Engine
- Heavy Duty Transmission Oil Cooler
- Heavy Duty Engine Cooling
- 20X8.0 Aluminum Wheels \$500
- P275/60R20 BSW All Season Tires
- Full Size Temporary Use Spare Tire
- Locking Lug Nuts
- Federal A/C Excise Tax \$100
- Destination Charge \$1,695

**TOTAL PRICE: \* \$44,440**

DEALER MAY SELL FOR LESS

Assembly Point/Port of Entry: WARREN, MICHIGAN, U.S.A.

VIN: 1C6-RR7GT1ES-269701

L4-VON: 0164

S.L. 0208



\*EXCLUDES LICENSE FEE, PROVINCIAL AND FEDERAL SALES TAXES AND DEALER SUPPLIED OPTIONS AND ACCESSORIES.

\*\* SEE BROCHURE FOR DETAILS

For more information visit: [www.ramtruck.ca](http://www.ramtruck.ca) or call 1-800-465-2001

## Chrysler Canada Inc.

5-YEAR / 100,000-KM  
\$0 DEDUCTIBLE  
POWERTRAIN WARRANTY

24-Hour Roadside Assistance

FULLY TRANSFERABLE

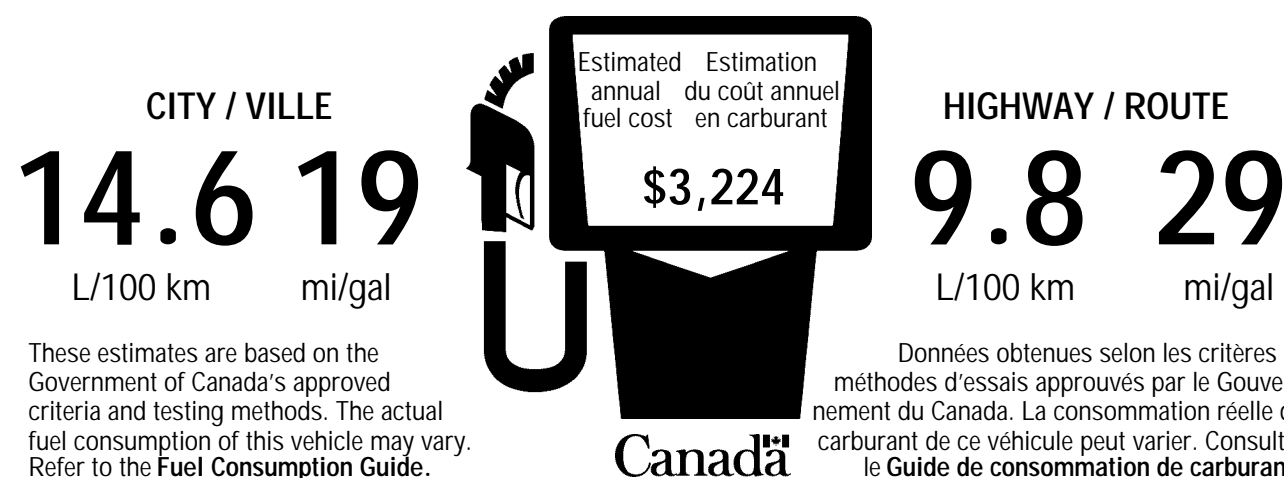
2014 Chrysler, Jeep Dodge and Ram vehicles are backed by a 5-year or 100,000-kilometre fully transferable Powertrain Limited Warranty\* with \$0 deductible plus 24-hour roadside assistance.+ SRT vehicles are backed by a 3-year or 60,000-kilometre fully transferable Powertrain Limited Warranty\* with \$0 deductible plus 24-hour roadside assistance. Basic Warranty coverage is for 3 years or 60,000 kilometres.\* Rust-through coverage on all body sheet metal is for 3 years. The Cummins Turbo Diesel engine is protected by a separate Limited Warranty, covering the engine for 5 years or 160,000 kilometres.\* The EcoDiesel engine is backed by a 5-year or 100,000-kilometre fully transferable Powertrain Limited Warranty\* with \$0 deductible plus 24-hour roadside assistance.+

\* Whichever comes first. Some conditions may apply.†The 5-year/100,000-kilometre Powertrain Limited Warranty does not apply to vehicles sold for certain commercial uses. See your retailer for full details.

*This Vehicle Is Manufactured To Meet Specific Canadian Requirements.  
This Vehicle Is Not Manufactured For Sale Or Registration Outside Of Canada.*

**ENERGUIDE**

Ask your dealer for the FUEL CONSUMPTION GUIDE  
or call 1-800-387-2000.



**Demandez le GUIDE DE CONSOMMATION DE CARBURANT  
à votre concessionnaire ou composez le 1-800-387-2000.**