



2013 MODEL YEAR

RAM 1500 BIG HORN CREW CAB 4X4

For more information visit: www.ramtrucks.com

or call 1-866-RAMINFO

Chrysler Group LLC

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$37,300

RAM 1500 SLT CREW CAB 4X4

Exterior Color: Maximum Steel Metallic Clear Coat Exterior Paint

Interior Color: Black / Diesel Gray Interior Colors

Interior: Premium Cloth Bucket Seats

Floor Mount Automatic Shift Lever

Full-Length Floor Console

Engine: 5.7-Liter V8 HEMI® MDS VVT Engine

Transmission: 6-Speed Automatic Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

FUNCTIONAL/SAFETY FEATURES

Electric Shift-On-The-Fly Transfer Case

Remote Keyless Entry with All-Secure

Trailer Tow with 4-Pin Connector Wiring

7 Pin Wiring Harness

26-Gallon Fuel Tank

Advanced Multistage Front Airbags

Supplemental Side-Curtain Front and Rear Airbags

Electronic Stability Control

Anti-Lock 4-Wheel Disc Brakes

OPTIONAL EQUIPMENT

Premium Cloth Bucket Seats

\$250

Floor Mount Automatic Shift Lever

Full-Length Floor Console

Customer Preferred Package 25Z

\$1,845

Integrated Voice Command with Bluetooth®

20-Inch x 8.0-Inch Aluminum Chrome Clad Wheels

P275/60R20 BSW All Season Tires

Bright / Bright Billets Grille

Class IV Receiver Hitch

Premium Cloth 40/20/40 Bench Seat

Fog Lamps

Uconnect® 5.0 AM/FM/BT

5.0-Inch Touch Screen Display

Remote USB Port - Charge Only

Storage Tray

7-Inch Multiview Display in Instrument Cluster

Leather-Wrapped Steering Wheel

Steering Wheel Mounted Audio Controls

Power 10-Way Driver Seat

Power Lumbar Adjust

Front Center Seat Cushion Storage

Front Armrest with Three Cup Holders

Rear 60 / 40 Split Folding Seat

Folding Flat Load Floor Storage

115-Volt Auxiliary Power Outlet

Rearview Mirror with Microphone

\$560

Luxury Group

Auto-Dimming Exterior Mirrors

Exterior Mirrors with Courtesy Lamps

Auto-Dimming Rearview Mirror

Sun Visors with Illuminated Vanity Mirrors

Rear Dome Lamp with On/Off Switch

Glove Box Lamp

Under Hood Lamp

Overhead Console with Garage Door Opener

Power Heated Mirrors with Power Fold-Away

Comfort Group

\$395

Heated Front Seats

Heated Steering Wheel

Remote Start and Security Group

\$350

Remote Start System

Security Alarm

5.7-Liter V8 HEMI® MDS VVT Engine

Electric Shift-On-Demand Transfer Case

Dual Rear Exhaust with Bright Tips

Chrome Wheel-to-Wheel Side Steps

\$600

50 State Emissions

32-Gallon Fuel Tank

\$75

Uconnect® 8.4A AM/FM/BT/ACCESS

\$505

8.4-Inch Touch Screen Display

NAV-Ready. See Dealer for Details

For Details, Go to DriveUconnect.com

Media Hub (SD, USB, Aux)

Uconnect® Access Advantage

6 Month Trial (Registration Required)

Single Disc Remote CD Player

\$195

ParkSense® Rear Park Assist System

\$250

ParkView Rear Back-Up Camera

\$200

Spray in Bedliner

\$475

DESTINATION CHARGE

\$995

Package Value Savings of \$3,200

Included in Big Horn Price

TOTAL PRICE: * \$43,995

WARRANTY COVERAGE

5-year or 100,000-mile Powertrain Limited Warranty.

3-year or 36,000-mile Basic Limited Warranty.

Roadside assistance; certain restrictions apply.

Ask Dealer for a copy of the limited warranties or

see your owner's manual for details.

**5 YEAR / 100,000 MILE
POWERTRAIN WARRANTY**

Assembly Point/Port of Entry: WARREN, MICHIGAN, U.S.A.

VIN: 1C6-RR7LT3DS-653497

L4-VON: 0405

S.L.
0429



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

EPA DOT Fuel Economy and Environment

Gasoline Vehicle

Fuel Economy
15 MPG
combined city/hwy
13 city
19 highway
6.7 gallons per 100 miles

Standard pickups range from 13 to 21 MPG. The best vehicle rates 121 MPGe.

You spend \$6,650
more in fuel costs over 5 years compared to the average new vehicle.

Annual fuel COST \$3,650

Fuel Economy & Greenhouse Gas Rating (tailpipe only) Smog Rating (tailpipe only)



This vehicle emits 582 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at fuel economy.gov

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 23 MPG and cost \$11,600 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.55 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fuel economy.gov

Calculate personalized estimates and compare vehicles



Smartphone QR Code™



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score ★★★★★

Based on the combined ratings of frontal, side, and rollover. Should ONLY be compared to other vehicles of similar size and weight.

Frontal Crash Driver ★★★★★
Passenger ★★★★★

Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

Side Crash Front seat ★★★★★
Rear seat ★★★★★

Based on the risk of injury in a side impact.

Rollover ★★★★★

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.

Source: National Highway Traffic Safety Administration (NHTSA)

www.safercar.gov or 1-888-327-4236

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.

PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE:

U.S./CANADIAN PARTS CONTENT: 67 %

MAJOR SOURCES OF FOREIGN PARTS

CONTENT:

MEXICO: 22 %

NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

FOR THIS VEHICLE:

FINAL ASSEMBLY POINT:

WARREN, MICHIGAN, U.S.A.

COUNTRY OF ORIGIN:

ENGINE: MEXICO

TRANSMISSION: UNITED STATES

Snow Plow Prep Disclaimer

This vehicle not factory equipped for Snow Plow inston - See dealer for details.