



2013 MODEL YEAR

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER’S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$15,500

FIAT 500 POP HATCHBACK
Exterior Color: Verde Azzurro (Blue-Green) Exterior Paint
Interior Color: Nero (Black) Interior Ambient
Interior: Cloth Bucket Seats
Engine: 1.4-Liter I4 MultiAir® Engine
Transmission: 6-Speed Automatic Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT) FUNCTIONAL/SAFETY FEATURES

- Advanced Multistage Front Airbags
- Supplemental Front Seat-Mounted Side Airbags
- Supplemental Side-Curtain Front and Rear Airbags
- Driver Inflatable Knee-Bolster Airbag
- Front Seat Reactive Head Restraints
- Child Seat Anchor System-LATCH Ready
- 4-Wheel Anti-Lock Disc Power Brakes
- Electronic Stability Control
- Tire Pressure Monitoring Display
- Power Windows with Front One-Touch-Down Feature
- Exterior Spotter Mirror
- Power Door Locks
- Remote Keyless Entry
- Cruise Control
- Hill Start Assist
- Rear Window Defroster
- Variable Intermittent Windshield Wipers
- Rear Window Wiper / Washer
- Engine Immobilizer
- 12-Volt Auxiliary Power Outlet in Console
- 10.5-Gallon Fuel Tank

INTERIOR FEATURES

- Air Conditioning with Micron Filter
- Driver Seat Memory
- Driver Seat Height Adjuster
- Rear 50 / 50 Split Fold-Down Seat
- Rear Cargo Shelf Panel
- AM/FM/CD/MP3 Radio
- BLUE&ME™ Handsfree Communication with USB Port
- 6 Speakers
- Auxiliary Audio Input Jack

- Steering Wheel Mounted Audio Controls
- Leather-Wrapped Steering Wheel
- Tilt Steering Column
- Electronic Vehicle Information Center
- Sun Visors with Vanity Mirror
- Tachometer
- Rearview Day / Night Mirror
- Front Floor Mats

EXTERIOR FEATURES

- 15-Inch x 6.0-Inch Steel Wheels
- 185/55 R15 All Season Tires
- 15-Inch Wheel Covers
- Bi-Function Halogen Projector Headlamps
- Tinted Glass Windows
- Chrome Exhaust Tip
- Chrome Door Handles
- Body-Color Power Heated Mirrors
- Tire Service Kit

OPTIONAL EQUIPMENT

- Customer Preferred Package 22A
- Grigio (Gray) Seats
- 6-Speed Automatic Transmission \$1,250
- Body-Color Power Heated Mirrors
- Compact Spare Tire \$450
- 15-Inch x 6.0-Inch Aluminum Wheels \$500

DESTINATION CHARGE \$700

TOTAL PRICE: * \$18,400

WARRANTY COVERAGE

Basic Warranty: 4 Year / 50,000 Miles.
Powertrain Warranty: 4 Year / 50,000 Miles.
Roadside assistance; certain restrictions apply.

Assembly Point/Port of Entry: TOLUCA, MEXICO

VIN: 3C3-CFFAR0DT-529179 L4-VON: 8341 S.L. 0920



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.
* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

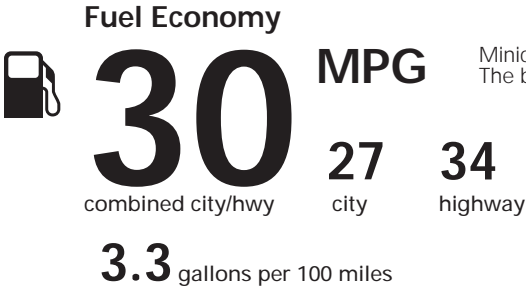


For more information visit: www.fiatusa.com
or call 1-888-CIAOFIAT

Chrysler Group LLC

EPA DOT Fuel Economy and Environment

Gasoline Vehicle



Minicompact cars range from 13 to 37 MPG. The best vehicle rates 112 MPGe.

You save \$2,100 in fuel costs over 5 years compared to the average new vehicle.

Annual fuel cost \$1,900

Fuel Economy & Greenhouse Gas Rating (tailpipe only) Smog Rating (tailpipe only)



This vehicle emits 295 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at fuelconomy.gov

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 23 MPG and cost \$11,600 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.55 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fuelconomy.gov
Calculate personalized estimates and compare vehicles



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score Not Rated

Based on the combined ratings of frontal, side, and rollover. Should ONLY be compared to other vehicles of similar size and weight.
▲ Safety concern: visit www.safercar.gov or call 1-888-327-4236 for more details.

Frontal Crash Driver Passenger ★★★★★

Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

Side Crash Front seat Rear seat Not Rated Not Rated

Based on the risk of injury in a side impact.

Rollover ★★★★★

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.
Source: National Highway Traffic Safety Administration (NHTSA)
www.safercar.gov or 1-888-327-4236

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.
Bumper Performance

This vehicle is equipped with bumper systems that can withstand a frontal barrier impact speed of 2.5 miles per hour and a rear barrier impact speed of 2.5 miles per hour with no more damage than allowed by the Federal bumper standard. The Federal bumper standard allows damage to the bumpers and attaching hardware and specifies barrier tests to be conducted at 2.5 miles per hour.

PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE:
U.S./CANADIAN PARTS CONTENT: 21 %
MAJOR SOURCES OF FOREIGN PARTS CONTENT:
MEXICO: 49 %
NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

FOR THIS VEHICLE:
FINAL ASSEMBLY POINT:
TOLUCA, MEXICO
COUNTRY OF ORIGIN:
ENGINE: UNITED STATES
TRANSMISSION: JAPAN