



1957 EDITION

2015 MODEL YEAR

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$18,500

FIAT 500 LOUNGE HATCHBACK
Exterior Color: Celeste Blu (Retro Light Blue) Exterior Paint
Interior Color: Avorio (Ivory) Interior Ambient
Interior: Retro Marrone (Brown) Leather Seats
Engine: 1.4-Liter I4 MultiAir® 16-Valve Engine
Transmission: 6-Speed Automatic Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)
FUNCTIONAL/SAFETY FEATURES

- Advanced Multistage Front Airbags
Supplemental Front Seat-Mounted Side Airbags
Supplemental Side-Curtain Front Airbags
Driver Inflatable Knee-Bolster Airbag
Front Seat Reactive Head Restraints
Child Seat Anchor System-LATCH Ready
Security Alarm
4-Wheel Anti-Lock Disc Power Brakes
Electronic Stability Control
Tire Specific Pressure Monitoring Display
Hill Start Assist
Power Door Locks
Remote Keyless Entry
Speed Control
Rear Window Wiper / Washer
10.5-Gallon Fuel Tank
Engine Immobilizer

INTERIOR FEATURES

- BLUE&ME™ Handsfree Communication
BLUE&ME™ Streaming Audio
Premium 7-Inch Color Cluster Display
FIAT Premium Audio System
AM/FM CD MP3 Radio
SiriusXM Satellite Radio w/ 1-Yr Radio Subscription
For More Information, Call 888-539-7474
Media Hub (USB, Aux) in Center Console
USB Port in Glovebox
Power Windows with Front One-Touch-Down Feature
Electronic Vehicle Information Center
12-Volt Auxiliary Power Outlet in Center Console
Auto Temp Control Air Conditioning w/Micron Filter
Leather-Wrapped Steering Wheel
Steering Wheel Mounted Audio Controls
Tilt Steering Column
Driver Seat Memory

- Passenger Seat Memory
Driver Seat Height Adjuster
Rear 50 / 50 Split Fold-Down Seat
Driver and Passenger Seat Armrest
EXTERIOR FEATURES

- Fixed Glass Roof
15-Inch x 6.0-Inch Silver Painted Aluminum Wheels
185/55R15 Tires
Bi-Function Halogen Projector Headlamps
Fog Lamps
Chrome Power Heated Mirrors
Tinted Glass Windows
Chrome Exhaust Tip
Tire Service Kit (No Compact Spare)

OPTIONAL EQUIPMENT (May Replace Standard Equipment)

Customer Preferred Package 22F \$1,900

- 1957 Edition with 16-Inch Retro Body-Color Wheels
Retro Marrone (Brown) Leather Seats
Avorio / Marrone Leather Steering Wheel
Retro FIAT Badging
Retro Ivory Door Trim Panel
Retro Key Fob Cover
Tuned Suspension
Two Tone Paint Group w/White Roof and Ext Mirrors
Driver and Passenger Front Seatback Pockets
Retro Fascia with Bright Inserts
Brown Seats
White Exterior Mirrors
6-Speed Automatic Transmission
Leather-Wrapped Shift Knob

DESTINATION CHARGE \$850

TOTAL PRICE: * \$22,500

WARRANTY COVERAGE

- Basic Warranty: 4 Year / 50,000 Miles.
Powertrain Warranty: 4 Year / 50,000 Miles.
Roadside assistance; certain restrictions apply.

Assembly Point/Port of Entry: TOLUCA, MEXICO

VIN: 3C3-CFFCR5FT-514127 L4-VON: 7503 S.L. 0729



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

For more information visit: www.fiatusa.com or call 1-888-CIAOFIAT

Chrysler Group LLC

EPA DOT Fuel Economy and Environment

Gasoline Vehicle

Fuel Economy 30 MPG combined city/hwy, 27 city, 34 highway. You save \$1,500 in fuel costs over 5 years compared to the average new vehicle.

Annual fuel cost \$1,900. Fuel Economy & Greenhouse Gas Rating 7. Smog Rating 5.

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 24 MPG and cost \$11,000 to fuel over 5 years.

fueleconomy.gov Calculate personalized estimates and compare vehicles



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score ★★★★★
Frontal Crash ★★★★★
Driver Passenger ★★★★★
Side Crash ★★★★★
Rear seat ★★★★★
Rollover ★★★★★

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest. Source: National Highway Traffic Safety Administration (NHTSA) www.safercar.gov or 1-888-327-4236

PARTS CONTENT INFORMATION
FOR VEHICLES IN THIS CARLINE: U.S./CANADIAN PARTS CONTENT: 19 %
MAJOR SOURCES OF FOREIGN PARTS CONTENT: MEXICO: 42 %
FOR THIS VEHICLE: FINAL ASSEMBLY POINT: TOLUCA, MEXICO
COUNTRY OF ORIGIN: ENGINE: UNITED STATES TRANSMISSION: JAPAN

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ. Bumper Performance This vehicle is equipped with bumper systems that can withstand a frontal barrier impact speed of 2.5 miles per hour and a rear barrier impact speed of 2.5 miles per hour with no more damage than allowed by the Federal bumper standard.