



2014 MODEL YEAR
RAM 1500 LARAMIE LONGHORN CREW CAB 4X4

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$57,995

RAM 1500 LONGHORN CREW CAB 4X4
Exterior Color: Black Clear Coat
Interior Color: Black/Cattle Tan
Interior: Premium Leather Bucket Seats
Engine: 3.0L V6 EcoDiesel Engine
Transmission: 8-Spd Auto 8HP70 Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

FUNCTIONAL / SAFETY FEATURES

Advanced Multistage Front Air Bags**
Supp. Side Curtain Frt/Rr Air Bags
Supplemental Side Air Bags
Supplemental Frt Seat Side Air Bags
Elec Shift On Demand Transfer Case
Anti-Lock 4-Wheel Disc Brakes
Electronic Stability Control
Tire Pressure Monitoring Display
ParkView(TM) Rear Back-up Camera
ParkSense Rear Park Assist System
Radio/Drv Seat/Mirrors/Pedals Memory
Universal Garage Door Opener
Security Alarm
Remote Keyless Entry with All-Secure
Remote Start System
Bi-Function Projector Chrome H/Lamp
Trailer Tow w/4-Pin Connector Wiring
Alternator - 180 Amp

INTERIOR FEATURES

Premium Filigree Leather Seats
Rear 60/40 Split Folding Seat
Pwr 10-Way Mem Drvr 6-Way Pass Seats
Power Lumbar Adjust
Heated Front Seats
Ventilated Front Seats
Heated Second Row Seats
Premium Leather Wrapped Steering Whl
Steering Wheel Mounted Audio Ctrl's
Heated Steering Wheel
Air Cond ATC w/Dual Zone Control
Speed Control
Pwr Front Windows, 1-Touch, Up & Down

Power Locks
Power Adjustable Pedals w/Memory
Rear Power Sliding Window
LED Interior Lighting
Uconnect 8.4AN AM/FM/BT/NAV
8.4" Touchscreen Display
9 Amplified Speakers w/Subwoofer
SiriusXM Satellite Radio
RR View Auto Dim Mirror w/Microphone
Integrated Voice Command w/Bluetooth
GPS Navigation
Media Hub (SD, USB, Aux)

EXTERIOR FEATURES

20X9.0 Alum Polish/Gold Inserts Whls
P275/60R20 BSW All Season Tires
Power Folding Mirrors

OPTIONAL EQUIPMENT

Customer Preferred Package 28K Convenience Group \$450
Keyless Go
Auto High Beam Headlamp Control
Rain Sensitive Windshield Wipers
Remote Proximity Keyless Entry
3.0L V6 EcoDiesel Engine \$4,500
230 Amp Alternator
3.55 Rear Axle Ratio
Heavy Duty Transmission Oil Cooler
Rear Window Defroster \$225
Power Sunroof \$1,295
Single Disc Remote CD Player \$225
ParkSense FT/RR Park Assist System \$125
Federal A/C Excise Tax \$100
Ontario Tire Surcharge
Destination Charge \$1,695

TOTAL PRICE: * \$66,610

DEALER MAY SELL FOR LESS

Assembly Point/Port of Entry: WARREN, MICHIGAN, U.S.A.

VIN: 1C6-RR7PM0ES-336801

L4-VON: 4057

S.L.
0408



*EXCLUDES LICENSE FEE, PROVINCIAL AND FEDERAL SALES TAXES AND DEALER SUPPLIED OPTIONS AND ACCESSORIES.

** SEE BROCHURE FOR DETAILS

For more information visit: www.ramtruck.ca or call 1-800-465-2001

Chrysler Canada Inc.

5-YEAR / 100,000-KM
\$0 DEDUCTIBLE
POWERTRAIN WARRANTY

24-Hour Roadside Assistance

FULLY TRANSFERABLE

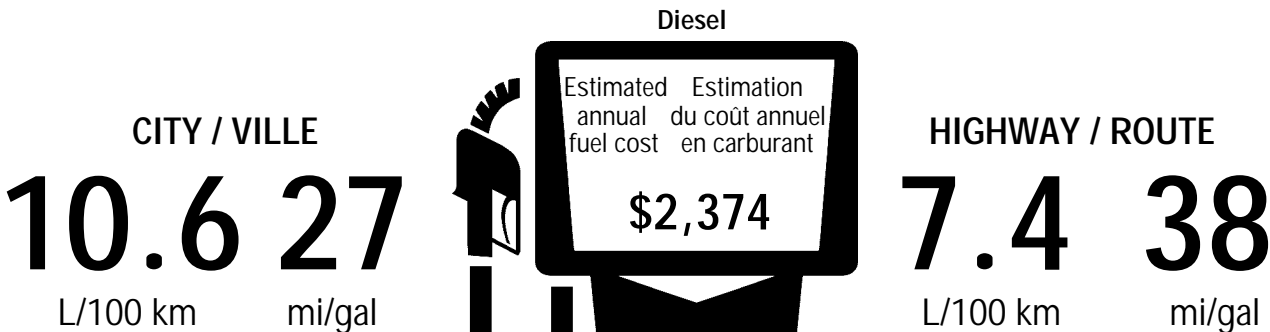
2014 Chrysler, Jeep Dodge and Ram vehicles are backed by a 5-year or 100,000-kilometre fully transferable Powertrain Limited Warranty* with \$0 deductible plus 24-hour roadside assistance.+ SRT vehicles are backed by a 3-year or 60,000-kilometre fully transferable Powertrain Limited Warranty* with \$0 deductible plus 24-hour roadside assistance. Basic Warranty coverage is for 3 years or 60,000 kilometres.* Rust-through coverage on all body sheet metal is for 3 years. The Cummins Turbo Diesel engine is protected by a separate Limited Warranty, covering the engine for 5 years or 160,000 kilometres.* The EcoDiesel engine is backed by a 5-year or 100,000-kilometre fully transferable Powertrain Limited Warranty* with \$0 deductible plus 24-hour roadside assistance.+

* Whichever comes first. Some conditions may apply.*The 5-year/100,000-kilometre Powertrain Limited Warranty does not apply to vehicles sold for certain commercial uses. See your retailer for full details.

*This Vehicle Is Manufactured To Meet Specific Canadian Requirements.
This Vehicle Is Not Manufactured For Sale Or Registration Outside Of Canada.*

ENERGUIDE

Ask your dealer for the FUEL CONSUMPTION GUIDE
or call 1-800-387-2000.



These estimates are based on the Government of Canada's approved criteria and testing methods. The actual fuel consumption of this vehicle may vary. Refer to the Fuel Consumption Guide.

Canadä

Données obtenues selon les critères et méthodes d'essais approuvés par le Gouvernement du Canada. La consommation réelle de carburant de ce véhicule peut varier. Consultez le Guide de consommation de carburant.

**Demandez le GUIDE DE CONSOMMATION DE CARBURANT
à votre concessionnaire ou composez le 1-800-387-2000.**