



2013 MODEL YEAR
RAM 1500 EXPRESS CREW CAB 4X4

For more information visit: www.ramtrucks.com
or call 1-866-RAMINFO

Chrysler Group LLC

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$32,985

RAM 1500 ST CREW CAB 4X4
Exterior Color: Mineral Gray Metallic Clear Coat Exterior Paint
Interior Color: Black / Diesel Gray Interior Colors
Interior: Cloth 40 / 20 / 40 Bench Seat
Engine: 5.7-Liter V8 HEMI® MDS VVT Engine
Transmission: 6-Speed Automatic Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)
FUNCTIONAL/SAFETY FEATURES

Electric Shift-On-The-Fly Transfer Case
Trailer Tow with 4-Pin Connector Wiring
7 Pin Wiring Harness
Heavy Duty Engine Cooling
Heavy Duty Transmission Oil Cooler
26-Gallon Fuel Tank
Advanced Multistage Front Airbags
Supplemental Side-Curtain Front and Rear Airbags
Electronic Stability Control
Anti-Lock 4-Wheel Disc Brakes
Speed Control
Sentry Key® Theft Deterrent System
Power Accessory Delay
Automatic Headlamps
Locking Tailgate
3.55 Rear Axle Ratio
Spray-In Bedliner
Class IV Receiver Hitch

INTERIOR FEATURES
Front Armrest with Three Cup Holders
Second-Row In-Floor Storage Bins
Rear Under Seat Storage Compartment
Air Conditioning
Uconnect® 3.0 AM/FM
6 Speakers
Audio Jack Input for Mobile Devices
Media Hub (USB, Aux)
Rear Folding Seat
Power Front Windows w/ 1-Touch Up and Down Feature
Power Door Locks
Tilt Steering Column
Electronic Vehicle Information Center
12-Volt Auxiliary Power Outlet
Black Vinyl Floor Covering

EXTERIOR FEATURES
Halogen Quad Headlamps
17-Inch x 7.0-Inch Steel Wheels
P265/70R17 BSW All Season Tires
Full-Size Spare Tire
Power Black Heated Mirrors with Manual Fold-Away

OPTIONAL EQUIPMENT

Customer Preferred Package 25C \$2,110
20-Inch x 8.0-Inch Aluminum Wheels

P275/60R20 BSW All Season Tires
Body-Color Front Fascia
Body-Color Grille
Body-Color Rear Bumper with Step Pads
Fog Lamps
Carpet Floor Covering
Front and Rear Floor Mats
Delete Spray in Bedliner
Delete Class IV Receiver Hitch
Popular Equipment Group \$535
SiriusXM Satellite Radio w/ 1-Yr Radio Subscription
For More Information, Call 800-643-2112
Cloth 40 / 20 / 40 Bench Seat
Remote Keyless Entry with All-Secure
3.92 Rear Axle Ratio \$50
Anti-Spin Differential Rear Axle \$325
5.7-Liter V8 HEMI® MDS VVT Engine
180-Amp Alternator
Dual Rear Exhaust with Bright Tips
Power Heated T-Tow Mirrors w/ Puddle & Signal Lamps \$180
Exterior Mirrors with Courtesy Lamps
50 State Emissions
Add Class IV Receiver Hitch \$335

DESTINATION CHARGE \$995

Package Value Savings of \$1,300
Included in Express Price

TOTAL PRICE: * \$37,515

WARRANTY COVERAGE

5-year or 100,000-mile Powertrain Limited Warranty.
3-year or 36,000-mile Basic Limited Warranty.
Roadside assistance; certain restrictions apply.
Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

5 YEAR / 100,000 MILE
POWERTRAIN WARRANTY

Assembly Point/Port of Entry: WARREN, MICHIGAN, U.S.A.

VIN: 1C6-RR7KT5DS-540152 L4-VON: 2757 S.L. 1110



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

EPA DOT Fuel Economy and Environment

Gasoline Vehicle

Fuel Economy
Standard pickups range from 13 to 21 MPG. The best vehicle rates 112 MPGe.
15 MPG combined city/hwy
13 MPG city
19 MPG highway
6.7 gallons per 100 miles

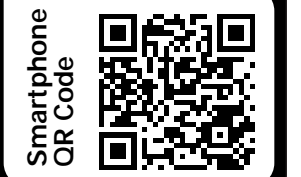
You spend \$6,650 more in fuel costs over 5 years compared to the average new vehicle.

Annual fuel COST \$3,650

Fuel Economy & Greenhouse Gas Rating (tailpipe only) Smog Rating (tailpipe only)
1 3 10 Best Best
This vehicle emits 582 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at fuelconomy.gov

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 23 MPG and cost \$11,600 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.55 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fuelconomy.gov
Calculate personalized estimates and compare vehicles



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score Not Rated
Based on the combined ratings of frontal, side, and rollover. Should ONLY be compared to other vehicles of similar size and weight.
▲ Safety concern: visit www.safercar.gov or call 1-888-327-4236 for more details.

Frontal Crash	Driver	★★★★★
	Passenger	★★★★★

Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

Side Crash	Front seat	Not Rated
	Rear seat	Not Rated

Based on the risk of injury in a side impact.

Rollover	★★★★★
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Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.
Source: National Highway Traffic Safety Administration (NHTSA)
www.safercar.gov or 1-888-327-4236

PARTS CONTENT INFORMATION FOR VEHICLES IN THIS CARLINE:
U.S./CANADIAN PARTS CONTENT: 67 %
MAJOR SOURCES OF FOREIGN PARTS CONTENT:
MEXICO: 22 %
NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.
FOR THIS VEHICLE:
FINAL ASSEMBLY POINT: WARREN, MICHIGAN, U.S.A.
COUNTRY OF ORIGIN: MEXICO
ENGINE: MEXICO
TRANSMISSION: UNITED STATES

Snow Plow Prep Disclaimer
This vehicle not factory equipped for Snow Plow inston - See dealer for details.

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.