



2020 MODEL YEAR RAM 1500 BIG HORN CREW CAB 4X4

For more information visit: www.ramtrucks.com
or call 1-866-RAMINFO

FCA US LLC

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$42,640

RAM 1500 BIGHORN/LONESTAR CREW 4X4
Exterior Color: Flame Red Clear-Coat Exterior Paint
Interior Color: Black / Diesel Gray Interior Colors
Interior: Deluxe Cloth Bucket Seat
Engine: 5.7L V8 HEMI® MDS VVT eTorque Engine
Transmission: 8-Speed Automatic 8HP75 Transmission
STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

FUNCTIONAL/SAFETY FEATURES
 Advanced Multistage Front Air Bags
 Supplemental Front Seat Side Air Bags
 Supplemental Side-Curtain Front and Rear Air Bags
 Conventional Differential Rear Axle
 3.21 Rear Axle Ratio
 Push-Button Start
 Remote Keyless Entry
 ParkView® Rear Back-Up Camera
 Sentry Key® Theft Deterrent System
 Anti-Lock 4-Wheel Disc Brakes
 Electric Park Brake
 Ready-Alert Braking
 Rain-Brake Support
 Tire-Fill Alert
 Electronic Roll Mitigation
 Electronic Stability Control
 Trailer Sway Damping
 Hill Start Assist
 Speed Control
 Rotary Shifter-Black
 Class III Bumper Hitch
 7-Pin Wiring Harness
 26-Gallon Fuel Tank
 Capless Fuel-Fill

INTERIOR FEATURES
 Uconnect® 3 with 5-Inch Display
 Cluster 3.5-Inch TFT Black and White Display
 Integrated Voice Command with Bluetooth®

OPTIONAL EQUIPMENT (May Replace Standard Equipment)
 Deluxe Cloth Bucket Seat \$495
Customer Preferred Package 27Z
 Off-Road Group \$795
 Electronic Locking Rear Axle
 Front Suspension Skid Plate
 Fuel Tank Skid Plate
 Full-Size Spare Tire
 Hill Descent Control
 LT275/65R18C OWI On/Off-Road Tires
 "Off Road" Decals
 Steering Gear Skid Plate
 Tow Hooks
 Transfer Case Skid Plate
 Big Horn Level 2 Equipment Group \$2,500
 2nd-Row In-Floor Storage Bins
 Dampened Tailgate
 115-Volt Auxiliary Power Outlet
 115-Volt Auxiliary Rear Power Outlet
 8.4-Inch Touchscreen Display

A/C Auto Temperature Control w/Dual-Zone Control
 Apple CarPlay®
 Class IV Receiver-Hitch
 Cluster 7.0-Inch TFT Color Display
 Media Hub-2 USB, Full Funct/Chg Only
 Exterior Mirrors with Supplemental Signals
 Google Android Auto™
 Heated Front Seats
 Heated Steering Wheel
 ParkSense® Front and Rear Park-Assist with Stop
 4-Way Power Lumbar Adjustable Driver Seat
 8-Way Power Driver Seat
 Power Adjustable Pedals
 Power Folding Mirrors
 Rear Power Sliding Window
 Rear Window Defroster
 Remote-Start System
 SiriusXM® with 1-Year Radio Sub Call 800-643-2112
 Universal Garage Door Opener
 Front and Rear Rubber Floor Mats \$135
 3.92 Rear Axle Ratio \$95
 5.7L V8 HEMI® MDS VVT eTorque Engine \$1,695
 18-Inch Aluminum Spare Wheel
 Rear Wheelhouse Liners \$195
 Trailer Brake Control \$295

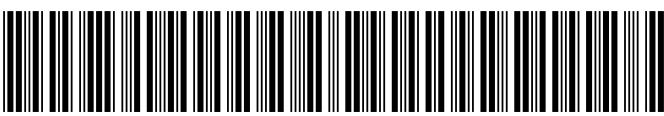
Destination Charge \$1,695

TOTAL PRICE: * \$50,540

WARRANTY COVERAGE
 5-year or 60,000-mile Powertrain Limited Warranty.
 3-year or 36,000-mile Basic Limited Warranty.
 Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

**5 YEAR / 60,000 MILE
POWERTRAIN WARRANTY**

Assembly Point/Port of Entry: STERLING HTS, MICH., U.S.A. S.L. SHIP TO: SOLD TO:
 VIN: 1C6-SRFFT0LN-200653 L4-VON: 1307 1016



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.



Fuel Economy and Environment



Gasoline Vehicle



Fuel Economy These estimates reflect new EPA methods beginning with 2017 models.
19 MPG
 combined city/hwy
 17 city 22 highway
5.3 gallons per 100 miles

Standard pickups range from 12 to 25 MPG .
The best vehicle rates 136 MPGe.

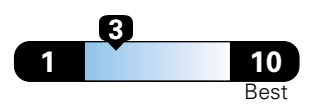
**You spend
\$4,250
in fuel costs
over 5 years
compared to the
average new vehicle.**

**Annual fuel cost
\$2,350**

Fuel Economy & Greenhouse Gas Rating (tailpipe only)



Smog Rating (tailpipe only)



This vehicle emits 475 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at fuelconomy.gov.

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 27 MPG and cost \$7,500 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.00 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fuelconomy.gov

Calculate personalized estimates and compare vehicles



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score ★★★★★

Based on the combined ratings of frontal, side, and rollover.
Should ONLY be compared to other vehicles of similar size and weight.

Frontal Crash Driver Passenger ★★★★★
★★★★★

Based on the risk of injury in a frontal impact.
Should ONLY be compared to other vehicles of similar size and weight.

Side Crash Front seat Rear seat ★★★★★
★★★★★

Based on the risk of injury in a side impact.

Rollover ★★★★★

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.
Source: National Highway Traffic Safety Administration (NHTSA)
www.safercar.gov or 1-888-327-4236

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.

PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE:
U.S./CANADIAN PARTS CONTENT: 53%
MAJOR SOURCES OF FOREIGN PARTS CONTENT:

MEXICO : 26%
 NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

FOR THIS VEHICLE:
FINAL ASSEMBLY POINT:
STERLING HTS, MICH., U.S.A.
COUNTRY OF ORIGIN:
ENGINE: MEXICO
TRANSMISSION: UNITED STATES



VEHICLE PROTECTION
 A PRODUCT OF FCA US LLC

Ask for Mopar Vehicle Protection for your vehicle. We Built It. We Back It.