



2014 MODEL YEAR RAM 1500 SLT CREW CAB 4X4

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$43,195

RAM 1500 SLT CREW CAB 4X4
Exterior Color: Black Clear Coat
Interior Color: Black/Diesel Gray
Interior: Cloth 40/20/40 Bench Seat
Engine: 5.7L V8 HEMI MDS VVT Engine
Transmission: 8-Spd Auto 8HP70 Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

FUNCTIONAL / SAFETY FEATURES

- Advanced Multistage Front Air Bags
- Supp. Side Curtain Frt/Rr Air Bags
- Supplemental Side Air Bags
- Supplemental Frt Seat Side Air Bags
- Elec Shift-on-the-Fly P/Time T/Case
- Anti-Lock 4-Wheel Disc Brakes
- Electronic Stability Control
- Tire Pressure Monitoring Display
- Auxiliary Transmission Oil Cooler
- Front Heavy Duty Shock Absorbers
- Rear Heavy Duty Shock Absorbers
- Remote Keyless Entry with All-Secure
- Sentry Key Theft Deterrent System
- Locking Tailgate
- Vehicle Information Center
- Halogen Quad Headlamps
- Automatic Headlamps
- Trailer Tow w/4-Pin Connector Wiring
- Engine Block Heater
- 730 Amp Maintenance Free Battery
- Alternator - 180 Amp
- 12V Auxiliary Power Outlet

INTERIOR FEATURES

- Cloth 40/20/40 Bench Seat
- Rear Folding Seat
- 2nd Row In Floor Storage Bins
- Air Conditioning
- Speed Control
- Pwr Front Windows, 1-Touch, Up & Down
- Power Locks
- Rear Power Sliding Window
- Tilt Steering Column
- Manual Adjust Seats
- Overhead Console
- Traveler/Mini Trip Computer

- Temperature & Compass Gauge
- Front & Rear Floor Mats
- Uconnect 5.0 AM/FM/BT
- 5.0" Touchscreen Display
- 6 Speakers
- SiriusXM Satellite Radio
- Integrated Voice Command w/Bluetooth
- Rear View Mirror w/Microphone
- Remote USB Port

EXTERIOR FEATURES

- 17X7.0 Aluminum Wheels
- P265/70R17 BSW All Season Tires
- Power Heated Mirrors, Fold-Away

OPTIONAL EQUIPMENT

- Customer Preferred Package 26G
- Trailer Tow Mirrors & Brake Group **\$475**
- Trailer Brake Control
- Power Black Trailer Tow Mirrors
- Front & Rear Rubber Floor Mats **\$175**
- 8-Spd Auto 8HP70 Transmission **\$1,000**
- 3.92 Rear Axle Ratio **NO CHARGE**
- Anti-Spin Differential Rear Axle **\$525**
- 5.7L V8 HEMI MDS VVT Engine **\$200**
- Heavy Duty Transmission Oil Cooler
- Heavy Duty Engine Cooling
- Fog Lamps **\$250**
- Chrome Tubular Side Steps **\$750**
- 32 Gallon Fuel Tank **\$225**
- Single Disc Remote CD Player **\$225**
- ParkView(TM) Rear Back-up Camera **\$375**
- Class IV Receiver Hitch **\$395**
- Spray in Bedliner **\$550**
- Federal A/C Excise Tax **\$100**
- Ontario Tire Surcharge

Destination Charge **\$1,695**

TOTAL PRICE: * \$50,135

DEALER MAY SELL FOR LESS

Assembly Point/Port of Entry: WARREN, MICHIGAN, U.S.A.

VIN: 1C6-RR7LT3ES-453978

L4-VON: 3212

S.L. 0829



*EXCLUDES LICENSE FEE, PROVINCIAL AND FEDERAL SALES TAXES AND DEALER SUPPLIED OPTIONS AND ACCESSORIES.

** SEE BROCHURE FOR DETAILS

For more information visit: www.ramtruck.ca or call 1-800-465-2001

Chrysler Canada Inc.

**5-YEAR / 100,000-KM
\$0 DEDUCTIBLE
POWERTRAIN WARRANTY**

24-Hour Roadside Assistance

FULLY TRANSFERABLE

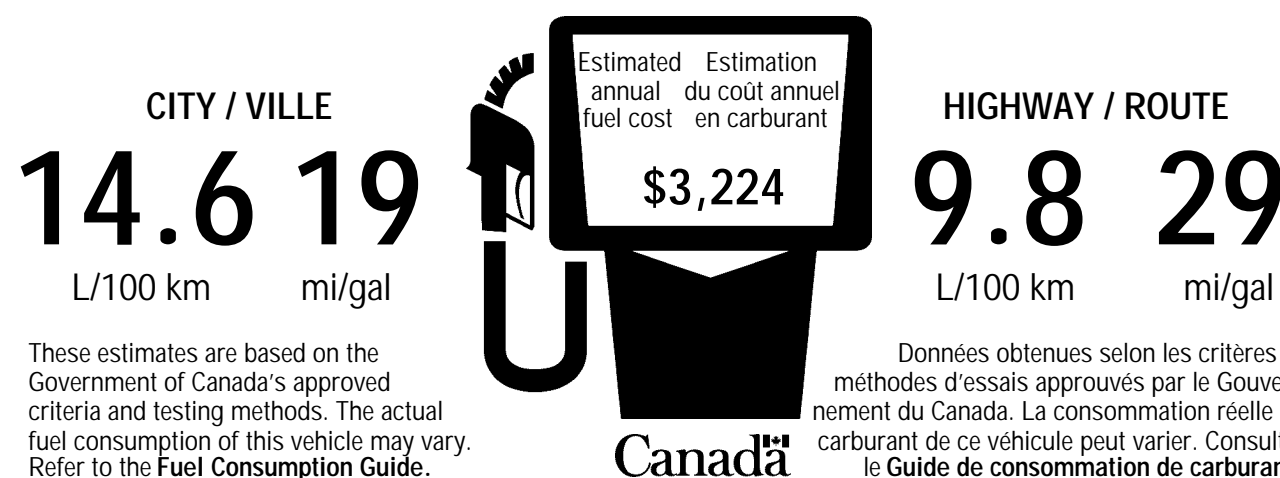
2014 Chrysler, Jeep Dodge and Ram vehicles are backed by a 5-year or 100,000-kilometre fully transferable Powertrain Limited Warranty* with \$0 deductible plus 24-hour roadside assistance.+ SRT vehicles are backed by a 3-year or 60,000-kilometre fully transferable Powertrain Limited Warranty* with \$0 deductible plus 24-hour roadside assistance. Basic Warranty coverage is for 3 years or 60,000 kilometres.* Rust-through coverage on all body sheet metal is for 3 years. The Cummins Turbo Diesel engine is protected by a separate Limited Warranty, covering the engine for 5 years or 160,000 kilometres.* The EcoDiesel engine is backed by a 5-year or 100,000-kilometre fully transferable Powertrain Limited Warranty* with \$0 deductible plus 24-hour roadside assistance.+

* Whichever comes first. Some conditions may apply.†The 5-year/100,000-kilometre Powertrain Limited Warranty does not apply to vehicles sold for certain commercial uses. See your retailer for full details.

*This Vehicle Is Manufactured To Meet Specific Canadian Requirements.
This Vehicle Is Not Manufactured For Sale Or Registration Outside Of Canada.*

ENERGUIDE

Ask your dealer for the **FUEL CONSUMPTION GUIDE**
or call 1-800-387-2000.



**Demandez le GUIDE DE CONSOMMATION DE CARBURANT
à votre concessionnaire ou composez le 1-800-387-2000.**