



2016 MODEL YEAR

# RAM 1500 BIG HORN CREW CAB 4X4

This Vehicle Is Manufactured To Meet Specific Canadian Requirements. This Vehicle Is Not Manufactured For Sale Or Registration Outside Of Canada.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

**Base Price: \$47,295**

### RAM 1500 SLT CREW CAB 4X4

Exterior Color: Holland Blue

Interior Color: Black interior / Diesel Grey seats

Interior: Premium cloth front bucket seats

Power 10-way driver seat including 2-way lumbar bucket seats

Engine: 5.7L HEMI VVT V8 engine with FuelSaver MDS

Transmission: 8-speed TorqueFlite automatic transmission

### STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

#### FUNCTIONAL / SAFETY FEATURES

- Advanced multistage front air bags
- Supplemental side curtain air bags
- Supplemental side air bags
- Supplemental front seat side air bags
- Electronic shift-on-the-fly part-time transfer case
- 4-wheel disc anti-lock brakes
- Electronic Stability Control
- Tire pressure monitoring system
- Auxiliary transmission oil cooler
- Front heavy-duty shock absorbers
- Rear heavy-duty shock absorbers
- Remote keyless entry
- Sentry Key antitheft engine immobilizer
- Locking tailgate
- 3.5-inch Electronic Vehicle Information Centre
- Quad-lens halogen headlamps
- Automatic headlamps
- 4-pin wiring harness
- Engine block heater
- 730-amp maintenance-free battery
- 12-volt auxiliary power outlet

#### INTERIOR FEATURES

- Cloth front 40/20/40 split bench seat
- Folding rear seat
- Second row in-floor storage bins
- Air conditioning
- Cruise control
- Power windows with front one-touch up and down
- Power locks

### OPTIONAL EQUIPMENT (May Replace Standard Equipment)

- Holland Blue
- RamBox delete **\$1,000**
- Premium cloth front bucket seats
- Power 10-way driver seat including 2-way lumbar bucket seats
- Rear 60/40 split folding seat
- 115-volt auxiliary power outlet
- Power lumbar adjust
- Fold-flat load floor with storage
- Customer Preferred Package 26X **\$3,000**
- Pickup box lighting

- Luxury Group
- 20x8-inch Chrome-Clad aluminum wheels
- P275/60R20 BSW All-Season tires
- Chrome tubular side steps
- Tow hooks
- Fog lamps
- 7-inch customizable in-cluster display
- Steering wheel-mounted audio controls
- Chrome exterior mirrors
- Chrome power folding heated mirrors w/turn signals
- Universal garage door opener
- Bright grille with bright billets
- Bright dual rear exhaust tips
- Full-size temporary use spare tire
- Locking lug nuts
- Electronic shift-on-demand transfer case
- Sun visors with illuminated vanity mirrors
- Overhead console with garage door opener
- Leather-wrapped steering wheel

**Protection Group \$175**

Transfer case skid plate shield  
Front suspension skid plate

**Trailer Tow Mirrors & Brake Group \$875**

Trailer Brake Control  
Black, power, manual folding trailer tow mirrors  
Trailer tow mirrors

**Remote Start & Security Alarm Group \$595**

Remote start system  
Security alarm

**Rear Camera & Park Assist Group \$875**

ParkView Rear Back-Up Camera  
Park-Sense Front and Rear Park Assist System

**8-speed TorqueFlite automatic transmission \$1,000**

5.7L HEMI VVT V8 engine with FuelSaver MDS  
Heavy-duty transmission oil cooler  
Heavy-duty engine cooling

**Rear window defroster \$225**

**Uconnect 8.4-in Touch/SiriusXM/Hands-free/NAVready \$800**

8.4-inch touchscreen  
Media hub w/ SD card slot, USB and aux. input jack  
Navigation-ready, see your retailer for details

Class IV hitch receiver **NO CHARGE**

**Federal A/C Excise Tax \$100**

Destination Charge **\$1,795**

**TOTAL PRICE: \* \$57,735**

DEALER MAY SELL FOR LESS

Assembly Point/Port of Entry: WARREN, MICHIGAN, U.S.A.

VIN: 1C6-RR7LT1GS-338704

L4-VON: 2067

S.L. 0405



\*EXCLUDES LICENSE FEE, PROVINCIAL AND FEDERAL SALES TAXES AND DEALER SUPPLIED OPTIONS AND ACCESSORIES.

\*\* SEE BROCHURE FOR DETAILS

For more information visit: [www.ramtruck.ca](http://www.ramtruck.ca) or call 1-800-465-2001

## FCA Canada Inc.

**5-YEAR / 100,000-KM \$0 DEDUCTIBLE POWERTRAIN WARRANTY**

24-Hour Roadside Assistance

**FULLY TRANSFERABLE**

2016 Chrysler, Jeep Dodge and Ram vehicles are backed by a 5-year or 100,000-kilometre fully transferable Powertrain Limited Warranty\* with \$0 deductible plus 24-hour roadside assistance.+ SRT vehicles are backed by a 3-year or 60,000-kilometre fully transferable Powertrain Limited Warranty\* with \$0 deductible plus 24-hour roadside assistance. Basic Warranty coverage is for 3 years or 60,000 kilometres.\* Rust-through coverage on all body sheet metal is for 3 years. The Cummins Turbo Diesel engine is protected by a separate Limited Warranty, covering the engine for 5 years or 160,000 kilometres.\* The EcoDiesel engine is backed by a 5-year or 100,000-kilometre fully transferable Powertrain Limited Warranty\* with \$0 deductible plus 24-hour roadside assistance.+

\* Whichever comes first. Some conditions may apply.†The 5-year/100,000-kilometre Powertrain Limited Warranty does not apply to vehicles sold for certain commercial uses. See your retailer for full details.

Canada

ENERGUIDE



Gasoline Vehicle  
Véhicule à essence

### Fuel Consumption / Consommation de carburant



**Annual fuel COST**  
for an annual distance of 20,000 km, and an average fuel price of \$1.09 per litre

**\$ 3 074**

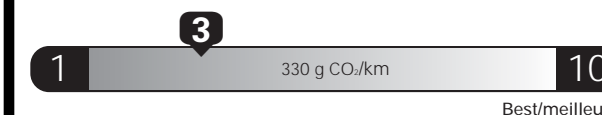
**Coût annuel en carburant**  
pour une distance annuelle de 20 000 km, et un prix moyen du carburant de 1,09 \$ par litre

Standard pickup trucks range from /  
Les camionnettes ordinaires  
font entre

**10.1 - 16.6 L/100 km**

L<sub>e</sub> is gasoline litre equivalent  
L<sub>e</sub> signifie litre équivalent d'essence

Carbon Dioxide Rating / Indice de dioxyde de carbone



Tailpipe emissions only / Émissions du tuyau d'échappement seulement

Smog Rating / Indice de Smog



Estimates are based on Government of Canada approved criteria and testing methods. Vehicle's actual fuel consumption will vary.

Estimations établies selon des méthodes d'essai et des critères approuvés par le gouvernement du Canada. La consommation de carburant réelle du véhicule variera.

For more information visit

**vehicles.nrcan.gc.ca** **vehicules.nrcan.gc.ca**

Pour plus d'information visitez

