

# Jeep® 2014 MODEL YEAR CHEROKEE LATITUDE 4X4

For more information visit: [www.jeep.com](http://www.jeep.com)  
or call 1-877-IAM-JEEP

Chrysler Group LLC

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: **\$26,495**

### JEEP CHEROKEE LATITUDE 4X4

Exterior Color: Cashmere Pearl Coat Exterior Paint

Interior Color: Morocco - Black Interior Color

Interior: Cloth Low-Back Bucket Seats

Engine: 3.2-Liter V6 24-Valve VVT Engine

Transmission: 9-Speed Automatic Transmission

### STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT) FUNCTIONAL/SAFETY FEATURES

Advanced Multistage Front Airbags  
Supplemental Side-Curtain Front and Rear Airbags  
Supplemental Front Seat-Mounted Side Airbags  
Supplemental Rear Seat Side Airbags  
Passenger Inflatable Knee-Bolster Airbag  
Driver Inflatable Knee-Bolster Airbag  
Keyless Entry with Panic Alarm  
Anti-Lock 4-Wheel Disc Brakes  
Jeep Active Drive I  
Electronic Roll Mitigation  
Selec-Terrain System  
All Speed Traction Control  
Brake Stability Control  
Hill Start Assist  
Trailer Sway Damping  
Cruise Control  
Tire Pressure Monitoring Display

### INTERIOR FEATURES

Uconnect® 5.0 AM/FM/BT  
5.0-Inch Touch Screen Display  
Integrated Voice Command with Bluetooth®  
USB Charging Port in Console Bin  
Audio Jack Input for Mobile Devices  
12-Volt Cargo Power Outlet  
12-Volt Auxiliary Power Outlet  
Remote SD Card Slot  
Rearview Mirror with Microphone  
Ambient LED Interior Lighting  
Manual 6-Way Driver Seat  
6-Way Manual Passenger Seat Adjust  
Leather-Wrapped Steering Wheel  
Steering Wheel Mounted Audio Controls  
Tilt / Telescope Steering Column  
Cluster 3.5-Inch TFT Black and White Display  
Power Front Windows w/ 1-Touch Up and Down Feature  
Illuminated Front Cup Holders  
Jeep Cargo Management System

### EXTERIOR FEATURES

17-Inch x 7.0-Inch Painted Aluminum Wheels  
225/65R17 BSW All Season Tires  
Bi-Function Halogen Projector Headlamps  
LED Daytime Running Headlamps  
LED Tail Lamps  
Bright Exhaust Tip

### OPTIONAL EQUIPMENT

Customer Preferred Package 26J \$595  
Cold Weather Group  
Heated Front Seats  
Heated Steering Wheel  
All-Season Floor Mats  
Windshield Wiper De-Icer  
Power Heated Mirrors  
Comfort / Convenience Group \$1,995  
ParkView™ Rear Back-up Camera  
Power Liftgate  
Remote Start System  
Passive Entry / Keyless Go™  
A/C Auto Temperature Control with Dual Zone Control  
Auto-Dimming Rearview Mirror w/ Microphone  
Power 8-Way Driver Seat  
Power 4-Way Driver Lumbar Adjust  
Automatic Headlamps  
Security Alarm  
SiriusXM Satellite Radio w/ 1-Yr Radio Subscription  
For More Information, Call 800-643-2112  
Universal Garage Door Opener  
Tonneau Cover  
Cargo Net  
3.2-Liter V6 24-Valve VVT Engine \$1,495  
Dual Bright Exhaust Tips  
Dual-Pane Panoramic Sunroof \$1,395  
Uconnect® 8.4A AM/FM/BT/ACCESS \$500  
NAV-Ready. See Dealer for Details  
Uconnect® Access 6-Month Trial (Reg Required)  
For Details, Visit [www.DriveUconnect.com](http://www.DriveUconnect.com)  
Single Disc Remote CD Player \$195

DESTINATION CHARGE \$995

TOTAL PRICE: \* \$33,665

### WARRANTY COVERAGE

5-year or 100,000-mile Powertrain Limited Warranty.  
3-year or 36,000-mile Basic Limited Warranty.  
5-year or 100,000-mile Roadside Assistance; certain restrictions apply.  
Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

**5 YEAR / 100,000 MILE  
POWERTRAIN WARRANTY**

Assembly Point/Port of Entry: TOLEDO, OHIO, U.S.A.

VIN: 1C4-PJMCS7EW-197415 L4-VON: 0277 S.L. 0201



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

\* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

## EPA DOT Fuel Economy and Environment

Gasoline Vehicle

**Fuel Economy**

**22** MPG combined city/hwy  
19 city  
27 highway

Small SUV 4WD range from 16 to 31 MPG. The best vehicle rates 119 MPGe.

**You spend \$500 more in fuel costs over 5 years** compared to the average new vehicle.

**Annual fuel cost \$2,400**

**Fuel Economy & Greenhouse Gas Rating (tailpipe only)** 5 (Best)

**Smog Rating (tailpipe only)** 6 (Best)

This vehicle emits 410 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at [fuel economy.gov](http://fuel economy.gov)

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 23 MPG and cost \$11,500 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.50 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

**fuel economy.gov**

Calculate personalized estimates and compare vehicles



### GOVERNMENT 5-STAR SAFETY RATINGS

This vehicle has not been rated by the government for frontal crash, side crash or rollover risk.

Source: National Highway Traffic Safety Administration (NHTSA)  
[www.safercar.gov](http://www.safercar.gov) or 1-888-327-4236

### PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE:  
**U.S./CANADIAN PARTS CONTENT: 70 %**  
NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

FOR THIS VEHICLE:  
**FINAL ASSEMBLY POINT:  
TOLEDO, OHIO, U.S.A.**

**COUNTRY OF ORIGIN:  
ENGINE: UNITED STATES  
TRANSMISSION: UNITED STATES**