



2016 MODEL YEAR

CHEROKEE LATITUDE 4X4 75TH EDITION

For more information visit: www.jeep.com
or call 1-877-IAM-JEEP

FCA US LLC

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: **\$27,295**

JEEP CHEROKEE LATITUDE 4X4
Exterior Color: Rhino Clear Coat Exterior Paint
Interior Color: Black Interior Color
Interior: 75th Edition Cloth / Mesh Bucket Seats
Engine: 2.4-Liter I4 MultiAir® Engine
Transmission: 9-Speed Automatic Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT) FUNCTIONAL/SAFETY FEATURES

Advanced Multistage Front Airbags
Supplemental Side-Curtain Front and Rear Airbags
Supplemental Front Seat-Mounted Side Airbags
Supplemental Rear Seat Side Airbags
Passenger Inflatable Knee-Bolster Airbag
Driver Inflatable Knee-Bolster Airbag
Jeep Active Drive I
Selec-Terrain™ System
Hill Start Assist
ParkView™ Rear Back-Up Camera
Keyless Entry with Panic Alarm
All Speed Traction Control
Electronic Stability Control
Electronic Roll Mitigation
Anti-Lock 4-Wheel Disc Brakes
Speed Control
Tire Pressure Monitoring Display
Trailer Sway Damping

INTERIOR FEATURES

Uconnect® 5.0
5.0-Inch Touchscreen Display
Integrated Voice Command with Bluetooth®
Cluster 3.5-Inch TFT Black and White Display
USB Charging Port in Console Bin
Audio Jack Input for Mobile Devices
12-Volt Cargo Power Outlet
Remote SD Card Slot
Rearview Mirror with Microphone
Front-Passenger Fold-Flat Seat
Passenger In-Seat Cushion Storage
Leather-Wrapped Steering Wheel
Steering Wheel Mounted Audio Controls
Tilt / Telescope Steering Column
Power Front Windows w/ 1-Touch Up and Down Feature
Ambient LED Interior Lighting
Illuminated Front Cup Holders
Jeep Cargo Management System

EXTERIOR FEATURES

17-Inch x 7.0-Inch Aluminum Wheels
225/65R17 BSW All Season Tires

OPTIONAL EQUIPMENT (May Replace Standard Equipment)

Jeep 75th Anniversary Package 24F **\$2,580**
18-Inch x 7-Inch Bronze Painted Aluminum Wheels

Uconnect® Access 6-Mo Trial (Registration Req'd)
"75th Anniversary" Badge
75th Edition Cloth / Mesh Bucket Seats
Bronze Fascia Applique
Bronze Grille Surrounds
Bronze Roof Rails
For Details, Visit www.DriveUconnect.com
Jeep 75th Anniversary Package
Jeep Bronze Badging
Orange Interior Accents
Uconnect® Access 6-Mo Trial (Registration Req'd)
Vinyl Door Trim Panel
Remote USB Port
CommandView® Dual-Pane Panoramic Sunroof
Power 8-Way Driver Seat
Power 4-Way Driver Lumbar Adjust
Uconnect® 8.4
SiriusXM® Sat. Radio W/1-Yr Radio Subscription
For More Information, Call 800-643-2112
Navigation-Capable. See Dealer for Activation
225/60R18 BSW Touring Tires
Comfort / Convenience Group **\$1,595**
Power Liftgate
Remote Start System
Keyless Enter-N-Go™ / Passive Entry
A/C Auto Temperature Control with Dual Zone Control
Auto-Dimming Rearview Mirror w/Microphone
Security Alarm
Universal Garage Door Opener
Cargo Net

DESTINATION CHARGE **\$995**

TOTAL PRICE: * **\$32,465**

WARRANTY COVERAGE

5-year or 60,000-mile Powertrain Limited Warranty.
3-year or 36,000-mile Basic Limited Warranty.
Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

5 YEAR / 60,000 MILE
POWERTRAIN WARRANTY

Assembly Point/Port of Entry: TOLEDO, OHIO, U.S.A.

VIN: 1C4-PJMCBXGW-305576 L4-VON: 6900 S.L. 0430



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

EPA DOT Fuel Economy and Environment

Gasoline Vehicle

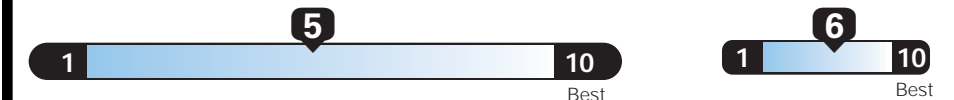
Fuel Economy
24 MPG
combined city/hwy
21 city
28 highway
4.2 gallons per 100 miles

Small SUV 4WD range from 18 to 33 MPG. The best vehicle rates 119 MPGe.

You spend **\$500** more in fuel costs over 5 years compared to the average new vehicle.

Annual fuel cost **\$1,900**

Fuel Economy & Greenhouse Gas Rating (tailpipe only) Smog Rating (tailpipe only)

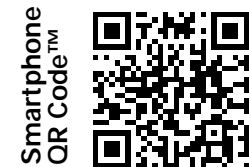


This vehicle emits 376 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at fuelconomy.gov

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 25 MPG and cost \$9,000 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.00 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fuelconomy.gov

Calculate personalized estimates and compare vehicles



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score **★★★★★**

Based on the combined ratings of frontal, side, and rollover. Should ONLY be compared to other vehicles of similar size and weight.

Frontal Crash Driver Passenger **★★★★★**

Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

Side Crash Front seat Rear seat **★★★★★**

Based on the risk of injury in a side impact.

Rollover **★★★★★**

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.

Source: National Highway Traffic Safety Administration (NHTSA)

www.safercar.gov or 1-888-327-4236

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.

PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE:
U.S./CANADIAN PARTS CONTENT: 69%

MAJOR SOURCES OF FOREIGN PARTS CONTENT:

MEXICO: 18%
NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

FOR THIS VEHICLE:
FINAL ASSEMBLY POINT:
TOLEDO, OHIO, U.S.A.

COUNTRY OF ORIGIN:
ENGINE: UNITED STATES
TRANSMISSION: UNITED STATES