

2013 MODEL YEAR RAM 1500 EXPRESS QUAD CAB 4X4

OPTIONAL EQUIPMENT Customer Preferred Package 25C

Body-Color Front Fascia Body-Color Grille

Carpet Floor Covering Front and Rear Floor Mats

Delete Class IV Receiver Hitch

Cloth 40 / 20 / 40 Bench Seat

Delete Spray in Bedliner

Popular Equipment Group

180-Amp Alternator

50 State Emissions

Fog Lamps

20-Inch x 8.0-Inch Aluminum Wheels

Body-Color Rear Bumper with Step Pads

For More Information, Call 800-643-2112

Remote Keyless Entry with All-Secure 5.7-Liter V8 HEMI® MDS VVT Engine

Dual Rear Exhaust with Bright Tips

P275/60R20 OWL All Season Tires

Add Class IV Receiver Hitch

DESTINATION CHARGE

Included in Express Price

WARRANTY COVERAGE

SiriusXM Satellite Radio w/ 1-Yr Radio Subscription

20-Inch x 9.0-Inch Aluminum Chrome Clad Wheels

Package Value Savings of \$1,000

TOTAL PRICE: * \$35,505

5-year or 100,000-mile Powertrain Limited Warranty.

5_{YEAR}/100,000_{MILE}

POWERTRAIN WARRANTY

3-year or 36,000-mile Basic Limited Warranty.

Roadside assistance; certain restrictions apply.

see your owner's manual for details.

Ask Dealer for a copy of the limited warranties or

P275/60R20 BSW All Season Tires

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$30,680

RAM 1500 ST QUAD CAB 4X4

Exterior Color: Bright White Clear Coat Exterior Paint **Interior Color:** Black / Diesel Gray Interior Colors

Interior: Cloth 40 / 20 / 40 Bench Seat Engine: 5.7-Liter V8 HEMI® MDS VVT Engine

Transmission: 6-Speed Automatic Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT) FUNCTIONAL/SAFETY FEATURES

Electric Shift-On-The-Fly Transfer Case Trailer Tow with 4-Pin Connector Wiring

7 Pin Wiring Harness Heavy Duty Engine Cooling

Heavy Duty Transmission Oil Cooler

26-Gallon Fuel Tank

Advanced Multistage Front Airbags

Supplemental Side-Curtain Front and Rear Airbags

Electronic Stability Control Anti-Lock 4-Wheel Disc Brakes

Speed Control

Sentry Key® Theft Deterrent System

Power Accessory Delay Automatic Headlamps

Locking Tailgate

3.55 Rear Axle Ratio

Spray in Bedliner

Class IV Receiver Hitch

INTERIOR FEATURES

Front Armrest with Three Cup Holders

Air Conditioning

Uconnect® 3.0 AM/FM

6 Speakers

Audio Jack Input for Mobile Devices

Media Hub (USB, Aux)

Rear Folding Seat

Power Front Windows w/ 1-Touch Up and Down Feature

Power Door Locks

Rear Under Seat Storage Compartment

Tilt Steering Column

Electronic Vehicle Information Center

12-Volt Auxiliary Power Outlet

Black Vinyl Floor Covering

EXTERIOR FEATURES Halogen Quad Headlamps

17-Inch x 7.0-Inch Steel Wheels

P265/70R17 BSW All Season Tires

Full-Size Spare Tire

Power Black Heated Mirrors with Manual Fold-Away

Black Door Handles

Black Front Bumper

Black Rear Bumper

Black Grille

Assembly Point/Port of Entry: WARREN, MICHIGAN, U.S.A.

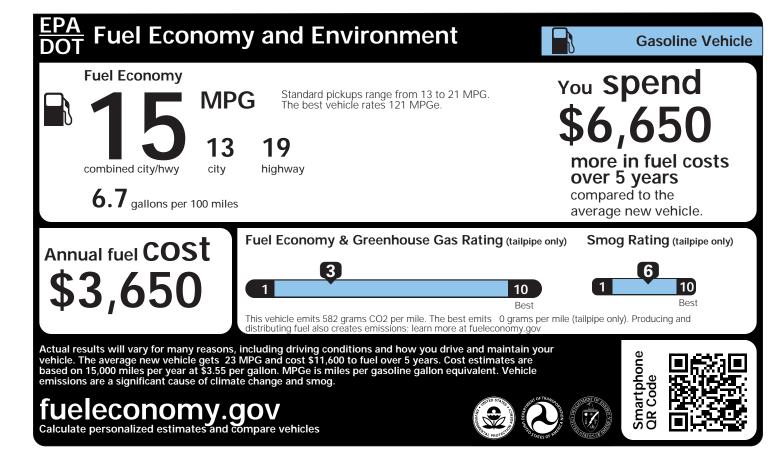


THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

For more information visit: www.ramtrucks.com or call 1-866-RAMINFO

Chrysler Group LLC



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score

Not Rated

Based on the combined ratings of frontal, side, and rollover. Should ONLY be compared to other vehicles of similar size and weight.

▲ Safety concern: visit www.safercar.gov or call 1-888-327-4236 for more details.

Frontal Driver Crash Passenger

Based on the risk of injury in a frontal impact.

Should ONLY be compared to other vehicles of similar size and weight

Not Rated Side Front seat Crash **Not Rated** Rear seat Based on the risk of injury in a side impact.

Rollover

\$2,560

\$535

\$400

\$335

\$995

 $\star\star\star$

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars ($\star\star\star\star\star$) with 5 being the highest. Source: National Highway Traffic Safety Administration (NHTSA) www.safercar.gov or 1-888-327-4236

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ

PARTS CONTENT INFORMATION FOR VEHICLES IN THIS CARLINE:

U.S./CANADIAN PARTS CONTENT: 67 % MAJOR SOURCES OF FOREIGN PARTS

CONTENT:

MEXICO: 22 % NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

FOR THIS VEHICLE:

FINAL ASSEMBLY POINT: WARREN, MICHIGAN, U.S.A.

COUNTRY OF ORIGIN:

ENGINE: MEXICO

TRANSMISSION: UNITED STATES

Snow Plow Prep Disclaimer

This vehicle not factory equipped for Snow Plow inston - See dealer