



2014 MODEL YEAR RAM 1500 SPORT CREW CAB 4X4

For more information visit: www.ramtrucks.com
or call 1-866-RAMINFO

Chrysler Group LLC

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$43,415

RAM 1500 SPORT CREW CAB 4X4
Exterior Color: Deep Cherry Red Crystal Pearl Coat Exterior Paint
Interior Color: Black Interior Color
Interior: Leather-Trimmed Bucket Seats
 Power 10-Way Driver / 6-Way Passenger Seats
 Ventilated Front Seats
Engine: 5.7-Liter V8 HEMI® MDS VVT Engine
Transmission: 8-Speed TorqueFlite Auto Trans 8HP70

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)
 FUNCTIONAL/SAFETY FEATURES

Remote Keyless Entry with All-Secure
 Trailer Tow with 4-Pin Connector Wiring
 7 Pin Wiring Harness
 Anti-Lock 4-Wheel Disc Brakes
 Luxury Group
 Electric Shift-On-Demand Transfer Case

INTERIOR FEATURES

Full-Length Floor Console
 Overhead Console with Garage Door Opener
 Heated Front Seats
 Heated Steering Wheel
 7-Inch Multi-View Cluster
 Uconnect® 8.4A AM/FM/BT/ACCESS
 Integrated Voice Command with Bluetooth®
 SiriusXM Satellite Radio w/ 1-Yr Radio Subscription
 For More Information, Call 800-643-2112
 NAV-Ready. See Dealer for Details
 8.4-Inch Touch Screen Display
 ParkView™ Rear Back-up Camera
 Remote USB Port - Charge Only
 Power 10-Way Driver Seat
 Power Lumbar Adjust
 Power Front Windows w/ 1-Touch Up and Down Feature
 Leather-Wrapped Steering Wheel
 Steering Wheel Mounted Audio Controls
 115-Volt Auxiliary Power Outlet
 Second-Row In-Floor Storage Bins

EXTERIOR FEATURES

Bi-Function Halogen Projector Black Headlamps
 Fog Lamps
 Sport Tail Lamps
 P275/60R20 OWL All Season Tires
 20-Inch x 9.0-Inch Polished / Painted Alum Wheels
 Power Heated Mirrors with Manual Fold-Away
 Body-Color Grille
 Body-Color Front Fascia

Body-Color Rear Bumper with Step Pads
 Dual Rear Exhaust with Bright Tips

OPTIONAL EQUIPMENT

Leather-Trimmed Bucket Seats \$1,500
 Power 10-Way Driver / 6-Way Passenger Seats
 Ventilated Front Seats
Customer Preferred Package 26L
 Convenience Group \$495
 Automatic High Beam Headlamp Control
 Keyless Enter 'n Go™
 Rain Sensitive Windshield Wipers
 Trailer Tow Mirror and Brake Control Group \$665
 Class IV Receiver Hitch
 Power Heated T-Tow Mirrors w/ Puddle & Signal Lamps
 Trailer Brake Control
 Remote Start and Security Group \$350
 Premium Group \$300
 9 Amplified Speakers with Subwoofer
 Anti-Spin Differential Rear Axle \$325
 Rear Window Defroster \$150
 Power Sunroof \$995
 Sport Performance Hood \$775
 32-Gallon Fuel Tank (not available w/Diesel) \$75
 Uconnect® 8.4AN AM/FM/BT/ACCESS/NAV \$500
 Premium Navigation
 SiriusXM Traffic™ / 1-Year Traffic Service
 SiriusXM Travel Link™ / 1-Year Subscription
 Single Disc Remote CD Player \$195
 ParkSense® Front / Rear Park Assist System \$395

DESTINATION CHARGE \$1,195

TOTAL PRICE: * \$51,330

WARRANTY COVERAGE

5-year or 100,000-mile Powertrain Limited Warranty.
 3-year or 36,000-mile Basic Limited Warranty.
 5-year or 100,000-mile Roadside Assistance; certain restrictions apply.
 Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

**5 YEAR / 100,000 MILE
POWERTRAIN WARRANTY**

Assembly Point/Port of Entry: WARREN, MICHIGAN, U.S.A.

VIN: 1C6-RR7MT8ES-348027 L4-VON: 4079 S.L. 0529



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.
 * STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

EPA DOT Fuel Economy and Environment

Gasoline Vehicle

Fuel Economy

17 MPG combined city/hwy
 15 city 21 highway

Standard pickups range from 13 to 21 MPG. The best vehicle rates 119 MPGe.

You spend \$4,500 more in fuel costs over 5 years compared to the average new vehicle.

Annual fuel COST \$3,200

Fuel Economy & Greenhouse Gas Rating (tailpipe only) 3 (Best 10)

Smog Rating (tailpipe only) 6 (Best 10)

This vehicle emits 528 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at fuel economy.gov

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 23 MPG and cost \$11,500 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.50 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fuel economy.gov
 Calculate personalized estimates and compare vehicles



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score ★★★★★
 Based on the combined ratings of frontal, side, and rollover. Should ONLY be compared to other vehicles of similar size and weight.

Frontal Crash Driver ★★★★★ Passenger ★★★★★
 Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

Side Crash Front seat ★★★★★ Rear seat ★★★★★
 Based on the risk of injury in a side impact.

Rollover ★★★★★
 Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.
 Source: National Highway Traffic Safety Administration (NHTSA)
www.safercar.gov or 1-888-327-4236

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.

PARTS CONTENT INFORMATION FOR VEHICLES IN THIS CARLINE:
 U.S./CANADIAN PARTS CONTENT: 66 %
MAJOR SOURCES OF FOREIGN PARTS CONTENT:
 MEXICO: 23 %
 NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.
FOR THIS VEHICLE:
 FINAL ASSEMBLY POINT: WARREN, MICHIGAN, U.S.A.
 COUNTRY OF ORIGIN: ENGINE: MEXICO TRANSMISSION: GERMANY

Snow Plow Prep Disclaimer
 This vehicle not factory equipped for Snow Plow installation - See dealer for details.