



2014 MODEL YEAR

RAM 1500 EXPRESS REG CAB 4X4

For more information visit: www.ramtrucks.com

or call 1-866-RAMINFO

Chrysler Group LLC

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$27,960

RAM 1500 ST REG CAB 4X4

Exterior Color: Black Clear Coat Exterior Paint
Interior Color: Black / Diesel Gray Interior Colors
Interior: Cloth 40 / 20 / 40 Bench Seat
Engine: 5.7-Liter V8 HEMI® MDS VVT Engine
Transmission: 6-Speed Automatic Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT) FUNCTIONAL/SAFETY FEATURES

Trailer Tow with 4-Pin Connector Wiring
7 Pin Wiring Harness
26-Gallon Fuel Tank
Advanced Multistage Front Airbags
Supplemental Side-Curtain Front Airbags
Electronic Stability Control
Anti-Lock 4-Wheel Disc Brakes
Electric Shift-On-The-Fly Transfer Case
Speed Control
Sentry Key® Theft Deterrent System
Power Accessory Delay
Locking Tailgate
Manual Door Locks
Manual Windows
Spray in Bedliner
Class IV Receiver Hitch

INTERIOR FEATURES

Front Armrest with Three Cup Holders
Air Conditioning
Uconnect® 3.0 AM/FM
6 Speakers
Media Hub (USB, Audio Jack)
Tilt Steering Column
Electronic Vehicle Information Center
12-Volt Auxiliary Power Outlet
Rearview Day / Night Mirror
Behind the Seat Storage / Bin
Black Vinyl Floor Covering

EXTERIOR FEATURES

Halogen Quad Headlamps

OPTIONAL EQUIPMENT

Customer Preferred Package 25C \$1,810

20-Inch x 8.0-Inch Aluminum Wheels
P275/60R20 BSW All Season Tires
Body-Color Front Fascia
Body-Color Rear Bumper with Step Pads
Fog Lamps
Carpet Floor Covering
Delete Spray in Bedliner
Delete Class IV Receiver Hitch
Front Floor Mats
Black Ram 1500 Express Group \$1,495
20-Inch x 8.0-Inch Black Aluminum Wheels

Bi-Function Halogen Projector Black Headlamps
Black 4X4 Tailgate Badge
Black Painted Honeycomb Grille
Black Ram Head Tailgate Badge
Delete "HEMI" Badge
Integrated Voice Command with Bluetooth®
Sport Tail Lamps
Uconnect® 5.0 AM/FM/BT
5.0-Inch Touch Screen Display
SiriusXM Satellite Radio w/ 1-Yr Radio Subscription
For More Information, Call 800-643-2112
Overhead Console
Popular Equipment Group
Cloth 40 / 20 / 40 Bench Seat
Rearview Mirror with Microphone
Power Windows with Front One-Touch-Down Feature
Power Door Locks
Remote Keyless Entry with All-Secure
Power Heated Mirrors with Manual Fold-Away
Premium Vinyl Door Trim with Map Pocket
Power and Remote Entry Group
6-Speed Automatic Transmission
3.55 Rear Axle Ratio
3.92 Rear Axle Ratio \$50
Anti-Spin Differential Rear Axle \$325
5.7-Liter V8 HEMI® MDS VVT Engine
Dual Rear Exhaust with Bright Tips
Rear Sliding Window \$140
Add Class IV Receiver Hitch \$335
Trailer Brake Control \$230

DESTINATION CHARGE \$1,095

TOTAL PRICE: * \$33,440

WARRANTY COVERAGE

5-year or 100,000-mile Powertrain Limited Warranty.
3-year or 36,000-mile Basic Limited Warranty.
5-year or 100,000-mile Roadside Assistance; certain restrictions apply.

Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

5 YEAR / 100,000 MILE
POWERTRAIN WARRANTY

Assembly Point/Port of Entry: SALTILLO, MEXICO

VIN: 3C6-JR7AT8EG-101986

L4-VON: 4351

S.L. 0907



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

EPA DOT Fuel Economy and Environment

Gasoline Vehicle

Fuel Economy
15 MPG
combined city/hwy
13 city
19 highway
6.7 gallons per 100 miles

Standard pickups range from 13 to 21 MPG. The best vehicle rates 121 MPGe.

You spend
\$6,500
more in fuel costs over 5 years compared to the average new vehicle.

Annual fuel COST
\$3,600

Fuel Economy & Greenhouse Gas Rating (tailpipe only) Smog Rating (tailpipe only)
1 2 10 Best 1 6 10 Best

This vehicle emits 582 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at fuelconomy.gov

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 23 MPG and cost \$11,500 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.50 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fuelconomy.gov

Calculate personalized estimates and compare vehicles



Smartphone QR Code™



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score ★★★★★

Based on the combined ratings of frontal, side, and rollover. Should ONLY be compared to other vehicles of similar size and weight.

Frontal Crash Driver Passenger ★★★★★ ★★★★★

Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

Side Crash Front seat Rear seat ★★★★★ Not Rated

Based on the risk of injury in a side impact.

Rollover ★★★★★

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.

Source: National Highway Traffic Safety Administration (NHTSA)

www.safercar.gov or 1-888-327-4236

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.

PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE:
U.S./CANADIAN PARTS CONTENT: 66 %

MAJOR SOURCES OF FOREIGN PARTS CONTENT:

MEXICO: 23 %
NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

FOR THIS VEHICLE:
FINAL ASSEMBLY POINT:
SALTILLO, MEXICO

COUNTRY OF ORIGIN:
ENGINE: MEXICO
TRANSMISSION: UNITED STATES

Snow Plow Prep Disclaimer

This vehicle not factory equipped for Snow Plow installation - See dealer for details.